

Heat pumps –
The hea(r)t of our energy future

JOIN THE 'HEAT PUMP - ONLY' ASSOCIATION IN BRUSSELS

EHPA overview &
membership benefits





Get the most out of your membership

At EHPA, our members receive exclusive benefits to support them in advancing their industries forward. This includes valuable insights into policies, thorough market analysis, project intelligence, improved communication and visibility, and the opportunity to connect with a strong business network. Our commitment is to provide members with the tools and resources necessary for success in their respective fields.

Members' benefits

Voting & Participation



- Voting rights at the General Assembly - 1 vote/member
- Members-only platform access
- Eligible for a seat in the board of directors

Policy Intelligence and Influence



- Impact and influence energy and heat pump product policies
- Committees and Working Groups participation
- Task force meetings participation
- Targeted policy campaigns participation
- Exclusive meetings with key EU and national policy makers, influential stakeholders and industry VIPs
- Access to overviews of national heat pump policies
- Access to policy briefings and position papers

Market Intelligence



- EHPA experts consultation
- Annual heat pump market report access (21 European countries data)
- Access to a large scope of up-to-date topics and developments related to heat pumps quality, certification and market surveillance

Projects Intelligence



- Set RD&I priorities for future calls in Horizon Europe, LIFE, Horizon Europe partnerships and others
- Innovation fund networking and preliminary support
- Online matchmaking via bespoke projects events
- National Roundtables, workshops and speaking opportunities
- Structural input towards Horizon Europe, LIFE, Innovation Fund, Horizon Europe Partnerships and others
- Direct access to projects/project partners via bespoke committee meetings
- Work programme and Advisory Boards repository
- Support & insight regarding access to EU R&I funding/projects/tenders and upcoming relevant calls
- Projects Networking and extensive database of relevant stakeholders and pilot/demo sites
- Customized introductory meetings showcasing our unique projects tools

Communication & Visibility



- Access to a rolling pack of ready-to-post social media content and visuals
- Join EHPA's group for communicators
- Share case studies from your organisation for our communications work
- See your logo featured in our print and online membership directory
- Receive the weekly EHPA members-only newsletter
- Access to our presentations for your own use, including a slide deck or useful up-to-date information on heat pumps, the market and EHPA.
- Eligible to speak at EHPA's wide range of webinars and events

Networking & Business Synergies



- Access to EHPA membership of 225+ organisations
- Policy debates and events
- Representation in relevant trade-fairs
- Representation in high-level events and conferences
- Online networking - access to members database
- Access and ticket discount for Heat Pump Forum and DecarbCities
- EHPA events experts consultation

About EHPA

The European Heat Pump Association (EHPA) is the voice of the European heat pump sector in Brussels. We work to shape EU policy that allows the heat pump sector to flourish, and heat pumps to become the number one heating and cooling choice by 2030.

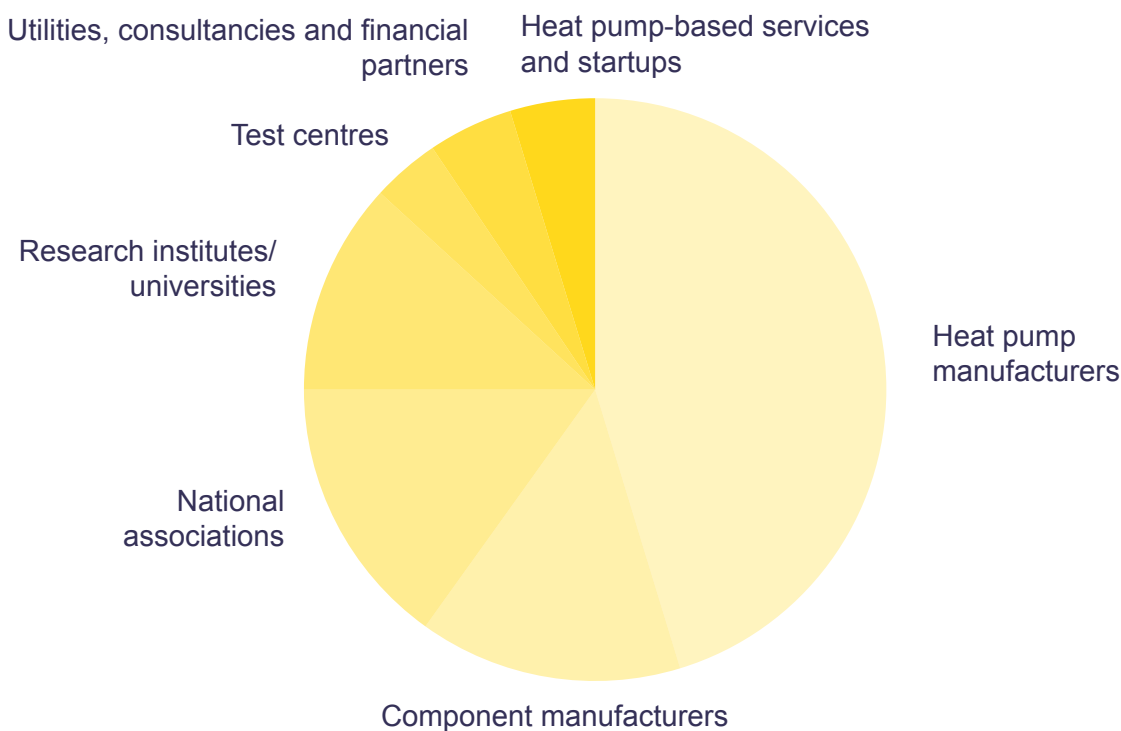
Our vision

In a fully decarbonised Europe, heat pump technologies are the number one heating and cooling solution. They are a central part of a renewable, sustainable and smart energy system.

What we do

EHPA advocates, communicates and provides expert policy, technical and economic input to European, national and local authorities, and to our members. We organise high level events and manage or partner in multiple EU projects. All our activities aim to speed up the market development of heat pumps for heating, cooling and hot water production.

We proudly advocate for 225+ organisations



Representing 30+ countries



Our team

Meet
each one
of us!



EHPA is composed of a strong and unified team that strives to reach its objectives. We are always looking for ways to promote and assist the development of heat pump technologies on the European market. Through collaboration and innovation, we aim to drive sustainable energy solutions and create a greener future for Europe.



Paul Kenny

Director General

Heat Pump KEYMARK Certification



Tarik Bellahcene

Head of HP KEYMARK Secretariat



Danaé Kokkalis

Senior Communication Officer
KEYMARK Certification

Externals



Pascal Westring

Statistics



Energy Scout

Data Analyst

Communication & Events



Sarah Azau

Head of Communications



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Daniela Floris

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Marta Ruiz Carrillo

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Anastasiia Dmitrieva

Membership & Events Officer



Guillaume Uguen

Data analyst & Database programmer

Policy



Jozefien Vanbecelaere

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Mélanie Auvray

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Eleonora Shehu

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Adéline Houtart

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Milagros García

Policy Officer



Marcin Krupski

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Projects



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Francesca Tamburrini

EU Projects Manager



Giulia Malafarina

EU Projects Officer



Martina Battocchio

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Elisabetta Tillier

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Francesca Genovesi

EU Projects Officer



Sofia Silva

EU Projects Officer

Operations



Scott Colati

Head of Operations



Ana Pérez Quimbiulco

Senior Operations Officer



Paula Antón Vergara

Senior HR Officer



Jamilla Voglis

Executive & Office Assistant

Policy intelligence and influence

EHPA is the voice of the European heat pump sector in Brussels. We work to shape EU policy that allows the heat pump sector to flourish, and heat pumps to become the number one heating and cooling choice by 2030. Policy work is naturally at the cornerstone of EHPA's activities.

Policy Toolbox for members only

The website

Summarised policy status of each major policy dossier



What's currently high on the agenda



All relevant documents from EU, EHPA, and stakeholders



Concrete proposals on how to get involved



Committee and task force meetings

Jointly develop EHPA positions on the policy priorities



The Weekly Newsletter

Fresh policy news every week



The bi-weekly policy chat

Come and discuss with us the latest policy updates every two weeks on Friday morning



Scan here for more details

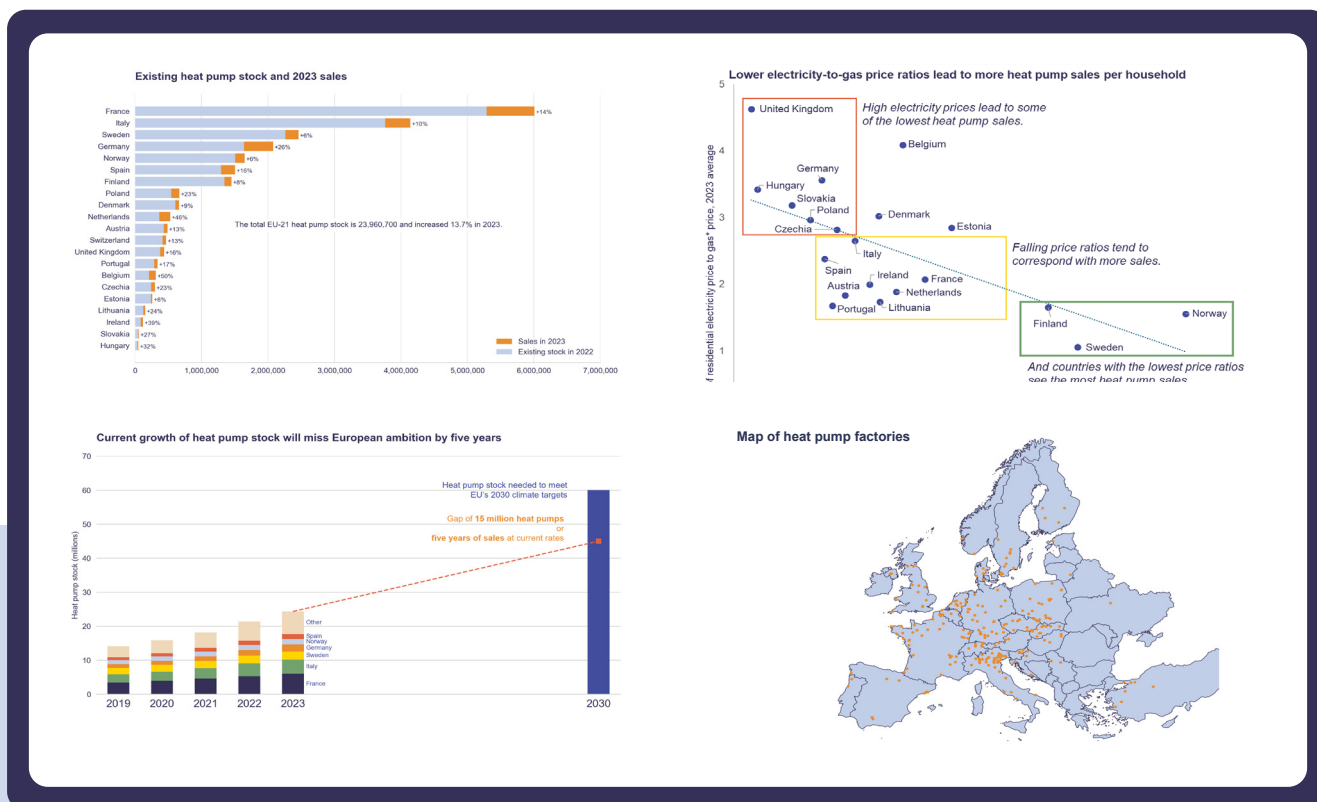
Questions about policy?
Send an email to policy@ehpa.org



Market intelligence

In a constantly developing industry such as heat pumps, it's crucial to get periodical updates concerning market growth, new EU and national policy trends, regulations as well as forecasts.

Market research then plays a key role as it provides the answers your organisation needs to make decisions that will move you forward instead of back.



EHPA helps your company by making targeted European heat pump market data available at several points throughout the year. This includes:

Data from 21 countries

An overview of the national market & success factors for development

Heat pump development by type, year and country

Industrial and technical trends

National legislative framework

Organisational status of each market



Market intelligence

EHPA's market intelligence is our most sought-after service. Sponsorship of our market data launches guarantees wide ranging visibility to the sector, policy makers, thinktanks and the media like no other.

Sponsorship packages

	Basic	Premium*
Presentation slot in launch webinar		✓
Logo on webinar communication materials	✓	✓
Logo on digital info package sent to relevant stakeholders – EHPA members, allies, media, policy makers	✓	✓
Quote in the press release		✓
	1,500 EUR	3,000 EUR

*The Premium package is limited to 2 companies.



Order
market
report



Projects intelligence

EHPA continuously monitors new heat pump relevant calls and is actively involved in several EU-funded projects that are part of the H2020, Horizon Europe, LIFE and Interreg programmes, while encouraging excellence in the sector via its annual Heat Pump Award.



ETIP-RHC Platform

Multi sector innovation on renewable heating and cooling

HeatCraftHP

A work-place learning path providing core knowledge and skills to heat pump professionals.



SPIRIT

Implementation of sustainable heat upgrade technologies for industry

PUSH2HEAT

Pushing the market potential of heat pumps for heat upgrading in the industrial sector



REDI4HEAT

RED implementation for heating and cooling

ECHO

Efficient compact modular thermal energy storage system



BEST-STORAGE

Building energy efficient system through short and long spectrum thermal energy storage



WaterWarmth

Accelerating the transition towards sustainable heating and cooling based on collective surface water heat pump systems

SKILLSAFE-EU

Skills Enhancement for Safe Handling of Highly Flammable Refrigerants in the EU



Street HP Reno

Developing street wide approach for housing for collective switch of energy systems to heat pumps packaged modules

Compliance Services

Services supporting suppliers and retailers regarding compliance with ecodesign and labeling legislation



META-BUILD

Powering the METAmorphosis of BUILDings towards a decarbonised and sustainable energy system

SHIFT2DC

Shift to Direct Current (Top-down application agnostic approach for the design, simulation, test, validation and application of direct current(DC) solutions at both medium (MV) and low voltage (LV) levels)



BETTED

Boosting energy transition of the dairy value chain

Heat Pump Award

Awarding the most outstanding heat pump projects





GEOFLEXHEAT

Geothermal Extraction and Upgrade with Flexible Usage for Industrial Heat Applications

RESkill4NetZero

Create and test an EU wide scalable skills blueprint for the critical job profiles needed in the energy transition



Support action on heat pumps

Building on and integrating the existing initiative of the heat pump sector (Heat Pump Accelerator), set up a Heat Pump Accelerator Platform

Work with us on the **next successful projects!**

Take a look at our Online RD&I One Stop Shop of resources and tools

EU Funding & Pilot Sites Database

Latest database of relevant project calls for the sector (from Horizon Europe, LIFE, Tenders, Innovation Fund, Horizon Europe Missions/Partnerships and more). Alternatively, participate in a project call with a demo/pilot site. (scroll down to the second section of the form to add your information)

[Access database](#)

Research and Innovation Committee (R&I C)

Join the over 150 members of our Research and Innovation Committee to design the next sectorial projects and set future EU wide RD&I goals

[Read more and participate](#)

Subscribe to our EU Funding and Projects Newsletter

Newsletter

Keep up with the latest news relating to projects: funding, matchmaking/networking, latest RD&I trends, and more! The newsletter is sent every two months, or when something very relevant appears

[Subscribe to the EU Funding and Projects Newsletter](#)

Work Programmes

Download the latest Work Programmes for Horizon Europe (HE), LIFE, European Innovation Council (EIC), Digital Europe, Driving Urban Transitions (DUT) and Innovation Fund (IF)

[Access/Download work programmes](#)

Matchmaking events

Virtual networking and Info day events organised by EHPA or other organisations

[EIT InnoEnergy: The Business Booster 2024 \(two-day international networking event\)](#)

Priority topics for upcoming funding calls

Form to gather, sort and prioritise the inputs towards upcoming funding programmes

[Fill-in and submit form](#)



Scan here
for more
details

Networking and business synergies

EHPA's events are meant to increase the share of voice and visibility of the heat pump accelerator and plan messages (with the focus on implementation).

The events are engaging the industry, projects, relevant industry associations, NGOs, policy makers, as well as atypical members and target groups in a mutually valuable exchange.

Events

EHPA events

Heat Pump Forum
DecarbCities
Trade fairs
Online seminars
In-person events
Hybrid events

Collaborations

Member events
Allies events
Presidencies' events
National associations events
Relevant sustainability related events

2023 in numbers



30
ONLINE EVENTS



250
attendees
HEAT PUMP FORUM



300+
attendees
ROOFTOP RECONNECT



120+
attendees
GENERAL ASSEMBLY



180+
leads
TRADE FAIRS



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Questions about events?
Send an email to events@ehpa.org

Take an active role!
Enhance visibility.
Show leadership.
Join networks.
Find inspiration.
Be influential.



Heat Pump Forum
Source: Vivian Hertz



Rooftop REconnect
Source:
David Vannucci





Heat Pump Forum

The Heat Pump Forum is EHPA's yearly flagship event, bringing together the energy transition thought leaders: high-level policymakers, major players of the heating and cooling industry, and influencers from related stakeholders. Its intention is to explore the sector opportunities from a holistic approach to exceed our commitment to reach a fully decarbonised Europe before 2050. It has set its sight to be the perfect gathering to get inspired and to inspire others, but above all, to foster the ideas and best practices that drive change, ensure a green and affordable heating and cooling and support the mass deployment of heat pumps.

Build your own combo!

Mix and match sponsorship opportunities across our events to create a tailored package that aligns with your marketing goals.

Sponsorship packages

		Platinum exclusive	Platinum	Gold	Silver	Support
Before event	Logo on hpforum.eu	✓	✓	✓	✓	✓
	Company profile on hpforum.eu	✓	✓			
	One news item mentioning sponsors on hpforum.eu	✓	✓	✓		
	Logo and mention in the email invitations	✓	✓	✓	✓	✓
	Logo on event registration page	✓	✓	✓		
	Logo on ehpa.org home page	✓	✓	✓	✓	
During event	Short videos on screens during the conference breaks	✓	✓			
	Logo on screen during the conference breaks	✓	✓	✓		
	Logo on screen during the conference	✓	✓	✓		
	Award Speech of one of the 4 HPA categories*	✓				
	Logo on signalisation of the heat pump					
	Logo on event badges					
	Logo on event lanyards					
	Logo on photobooth and on printed pictures					
	Visibility on the networking corner					
After event	Short videos with branded testimonials	✓	✓			
	Logo on "Thank you" email	✓	✓	✓	✓	
	Logo on the graphics and recording of the event	✓	✓			
	Mention on press release	✓	✓	✓		
	Guaranteed tickets - limited seats available**	7 tickets	7 tickets	4 tickets	2 tickets	
	Available packages***	4	unlimited	unlimited	unlimited	unlimited
		15,000 €	12,000 €	10,000 €	6,000 €	2,000 €

*The Award speeches are available for the 4 Platinum exclusive partners, on a first come, first served basis.

**The Heat Pump Forum is an exclusive event and allows a limited number of participants. The sponsors receive tickets for their staff and guests.

*** The limited packages are available on a first come, first served basis.

Dive into a world of limitless opportunities as you create your brand's narrative at the Heat Pump Forum and beyond. Why settle for a standard sponsorship when you have the chance to elevate your presence by blending regular packages with exclusive ones and/or packages from other remarkable events? Elevate your visibility and influence by curating a tailor-made collaboration that speaks about your commitment to a sustainable future.

But there's more! Special discounts are available to those who dream big and think outside the box. Creativity inspires creativity, so let's work together to craft a sponsorship package that aligns with your goals. At EHPA, we believe in the magic of collaboration. Join us on this exciting journey, where your brand isn't just showcased; it's celebrated. The choice is up to you – let's join forces for a green and affordable heating and cooling system!

Sponsorship packages

		Badge	Lanyard	Photobooth	Networking
Before event	Logo on hpforum.eu				
	Company profile on hpforum.eu				
	One news item mentioning sponsors on hpforum.eu				
	Logo and mention in the email invitations				
	Logo on event registration page				
	Logo on ehpa.org home page				
During event	Short videos on screens during the conference breaks				
	Logo on screen during the conference breaks				
	Logo on screen during the conference				
	Award Speech of one of the 4 HPA categories*				
	Logo on signalisation of the heat pump				
	Logo on event badges	✓			
	Logo on event lanyards		✓		
	Logo on photobooth and on printed pictures			✓	
	Visibility on the networking corner				✓
After event	Short videos with branded testimonials				
	Logo on "Thank you" email				
	Logo on the graphics and recording of the event				
	Mention on press release				
	Guaranteed tickets - limited seats available**				
	Available packages***	1	1	1	5
		5,000 €	5,000 €	6,000 €	5,000 €



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details



DecarbCities Conference

The DecarbCities Conference provides a platform to present technical and organisational solutions for and from cities, showing a breadth of approaches to replace existing fossil fuel-based technologies with heating systems that use renewable energies and to reduce heat demand. A well-planned and well executed heat transition, driven by local needs and resources, and supported by national and European actors, can provide energy security for all, halt climate change and improve quality of life. The DecarbCities Conference will showcase how cities succeed in the decarbonisation challenge and define clear delivery pathways for future-proof urban heating and cooling solutions.

Sponsorship packages

		Platinum exclusive	Platinum	Gold	Silver	Support
Before event	Logo on decarbcities.eu	✓	✓	✓	✓	✓
	Company profile on decarbcities.eu	✓	✓			
	Logo and mention in the email invitations	✓ (X8)	✓ (X6)	✓ (X4)	✓ (X2)	✓ (X1)
	Logo on event registration page	✓	✓	✓		
	One news item mentioning sponsors on decarbcities.eu	✓	✓	✓		
	Logo on ehpa.org home page	✓	✓	✓	✓	
During event	Short videos on screens during the conference breaks	✓	✓			
	Logo on screens during the conference	✓	✓	✓		
	Logo on screens during the conference breaks	✓	✓	✓		
	Opening speech of the World Café*	✓				
	Logo during the World Café on LED screen	✓	✓			
	Logo on screens during the dinner	✓				
After event	Post DecarbCities recap webinar	✓				
	Logo on "Thank you" email	✓	✓	✓	✓	
	Mention on press release	✓	✓	✓		
	Guaranteed tickets - limited seats available**	3 tickets	3 tickets	2 tickets	1 ticket	
	Available packages***	4	unlimited	unlimited	unlimited	unlimited
		12,000 €	9,500 €	6,500 €	3,500 €	1,500 €

*The Opening speech is available for 1 Platinum exclusive partner, on a first come, first served basis.

**DecarbCities is an exclusive event and allows a limited number of participants. The sponsors receive tickets for their staff and guests.

***The limited packages are available on a first come, first served basis.



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Heat Pump Award

Awarding the most outstanding heat pump projects

The Heat Pump Award (HPA) is an EHPA project which recognises the most efficient, smart and sustainable heat pump projects at the local level.

It was launched in 2011 under the name Heat Pump City of the Year (HPCY) Award, to highlight cities and regions that have implemented an energy-efficient project that takes advantage of heat pump technology.

The international appeal of this award has grown year after year and now attracts contestants from all over the world. Its ceremony takes place each year.

Sponsorship packages

	Platinum	Gold
Your logo on the HPAward website	✓	✓
Your logo on printed and online material	✓	✓
Your logo at the HPAward webinar (and any other meeting where the award is presented)	✓	
Present the award (for 1 category) at the annual HP-Award ceremony	✓	
Speaking slot at the HPAward webinar	✓	
2 posts on EHPA social media channels introducing your company as a sponsor leading to the HPAward webinar	✓	
	3,500 EUR	1,000 EUR

Stats since 2011:



293 submissions
(each year we receive more than the previous)



227 participating cities



39 participating countries
from Europe and beyond



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Policy events at the European Parliament

The European Parliament is where EU laws are thrashed out and positions are agreed. EHPA's parliament events aim to bring our messages directly to the heart of EU policy making. By sponsoring these events, your company will get visibility with top lawmakers and will be supporting EHPA's efforts to shape the best legislation for the sector. Show you care about getting the right legislation in place for the heat pump sector.

This sponsorship package can be combined with the sponsorship packages of our other events.

Sponsorship packages:

	Premium
Logo on the online communication of the event	✓
Logo and mention in a news article post event	✓
	3,000 EUR



Keep an eye on
EHPA events here

Certification



The **Heat Pump KEYMARK** is a European voluntary third-party certification mark (ISO type 5 certification) for all heat pumps, combination heat pumps and hot water heaters.

The scheme is owned by the European Committee of Standardization (CEN) and is executed by empowered certification bodies across Europe.

The **Quality Label** is a programme developed by EHPA aiming to assure the end-consumer of the quality of a heat pump unit or model range on the market. The label is based on tests according to international standards.

There are currently 12 countries participating in the scheme. While the label has a European focus, it requires a national reference to verify the existence of a service organisation.

Benefits of the Heat Pump KEYMARK



A single certificate open to all interested parties



Regular factory production control and check of quality management



Products tested once and recognised everywhere!



Third-party based on test points from Ecodesign



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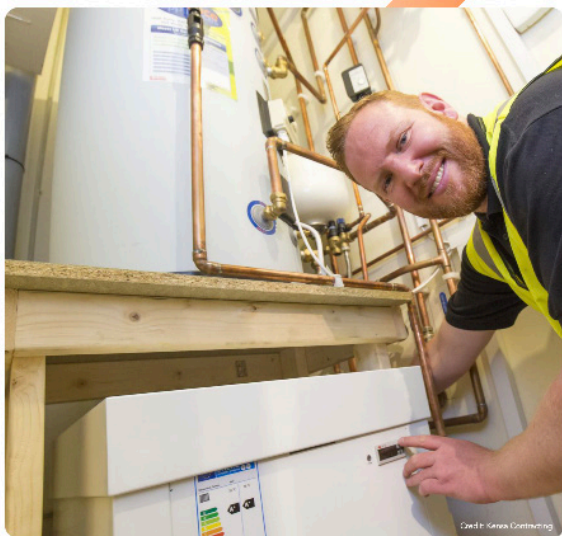
Publications and case study reports

EHPA is the go-to source of information for all different sorts of heat pumps, and what better way to show off your projects than by featuring in one of our highly respected case study reports. Widely read and consulted even years afterwards, these reports are a visually appealing and accessible way to widen awareness and recognition of your offer.

EU Heat Pump Accelerator



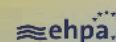
A joint plan for boosting heat pump deployment and meeting the REPowerEU targets



Credit: Kensa Constructing



VAT on heat pumps and electricity in Europe



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Join the heat pump community

Are you:

A national/regional association, a heat pump supplier/manufacturer, a utility, an energy efficiency agency, a research institute, a test center, a startup or a heat pump-based service?

A legal constituted organisation in Europe?

Willing to support the development of the European heat pump industry?

If you said yes to these questions, we will be glad to receive your application.

How to join EHPA

01

Determine your membership category

We offer several categories of membership, each based on your organisation's turnover. If you're a utility or a not-for profit, we have specific categories tailored to your needs.



02

Fill out the application form

Ready to apply and finalise your membership? Fantastic! Simply fill in and sign the membership application form, and we'll receive it with open arms.



What's next?

We'll take care of the rest. Our team will internally review your application before presenting it to our board members for voting.

This process usually takes a couple of weeks, but we'll keep you informed of your application's status throughout.



Become a member now

Questions about the application process?

Send an email to memberships@ehpa.org



Determine your membership category

Valid for membership starting in 2024 and later. We consider the annual turnover linked to HP activity. As decided by the General Assembly of all members on 7.6.2023, these are the new membership categories and membership fees as of 2024.

Membership fees 2024

Commercial enterprise*		
Category	Turnover on Heat Pumps	Membership fees
COM1	> 300 000 000 €	22 692,96 €
COM2	150 000 000 – 300 000 000 €	18 091,95 €
COM3	75 000 000 – 150 000 000 €	13 490,94 €
COM4	5 000 000 - 75 000 000 €	8 889,93 €
COM5	1 000 000 - 5 000 000 €	5 126,31 €

Start ups **		
Category	Turnover	Membership fee
START	< 1 000 000 €	2 000,00 €

Utilities*** Consultancies & Financial partners		
Category		Membership fee
UTFIN	ALL	12 478,45 €

EU interest groups, National Heat Pump Associations		
Category	Turnover	Membership fees
EIG1	>1 000 000 €	8 244,12 €
EIG2	500 000 – 1 000 000 €	5 772,12 €
EIG3	100 000 – 500 000 €	3 298,06 €
EIG4	<100 000 €	1 030,00 €

Non-profit organisations (research institutes, universities, governmental organisations)		
Category	Turnover on Heat Pumps	Membership fees
RD	ALL	1 030,00 €

*Commercial enterprise: companies that manufacture heat pumps, subsystems and components and place them on the market. Companies that place heat pumps on the market as their core business, including by providing heat as a service or heat pump-based services to business and end consumers.

**Startups: Commercial enterprises that have access to an entry membership fee with a 2 years' time limit. Once they grow, they are subject to the Commercial Enterprise category.

***Utilities: Companies that sell heat, electricity or both to end consumers.

In the case of mixed product / services portfolios, the dominant business determines the membership class



Become a member now

Questions about your corresponding category?

Send an email to memberships@ehpa.org



Heat pumps, the hea(r)t of our energy future

EHPA manifesto: priorities for EU policy 2024-2029

Heat pumps offer a clean, cost-effective way to decarbonise heating and cooling. Three to five times more efficient than gas boilers, they slash energy imports, energy use, and greenhouse gas emissions. Heat pumps also provide stability against fluctuating energy bills.

To unlock their full potential, EU legislators and decision-makers must take the lead in developing the necessary policy and financial conditions for the acceleration of the clean energy transition.

The European Heat Pump Association (EHPA) has outlined five key priorities to put clean heating and cooling at the heart of Europe's energy system today for a brighter tomorrow. Here's an overview:



Set clear policy directions and targets

Ensuring consistent, streamlined and ambitious long-term policies on heat pumps is vital for attracting demand for them and investments in the EU's manufacturing and workforce.



Make heat pumps affordable for all

There is an urgent need to shield low-income households from high energy prices and support their access to cleaner and, ultimately, cheaper to run heating and cooling solutions like heat pumps.



Strengthen industrial leadership and skills

Europe's heat pump sector is a world leader. It provides more than 161,000 direct jobs already today, with the potential for many more.



Unlock the full potential of large heat pumps

Large heat pumps serve a crucial role in industrial electrification and energy integration. Able to reach 200°C, they can efficiently utilise waste heat from industrial processes, wastewater, and other sources for district heating and industrial applications, so boosting circularity.



Use heat pumps' flexibility to support the energy system

Heat pumps provide flexibility by heating when electricity costs are low and shutting off during peak times, reducing costs for the EU's energy system and consumers.

Get in touch!

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www.ehpa.org

