

Heat pumps  
The hea(r)t of our energy future

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# JOIN THE 'HEAT PUMP – ONLY' ASSOCIATION IN BRUSSELS

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EHPA overview &  
membership benefits





# Get the most out of your membership

At EHPA, our members receive exclusive benefits to support them in advancing their industries forward. This includes valuable insights into policies, thorough market analysis, project intelligence, improved communication and visibility, and the opportunity to connect with a strong business network. Our commitment is to provide members with the tools and resources necessary for success in their respective fields.

## Members benefits

### Voting & Participation



- Voting rights at the General Assembly - 1 vote/member
- Members-only platform access
- Eligible for a seat in the board of directors

### Policy Intelligence and Influence



- Impact and influence energy and heat pump product policies
- Committees and Working Groups participation
- Task force meetings participation
- Targeted policy campaigns participation
- Exclusive meetings with key EU and national policy makers, influential stakeholders and industry VIPs
- Access to overviews of national heat pump policies
- Access to policy briefings and position papers

### Market Intelligence



- EHPA experts consultation
- Annual heat pump market report access (21 European countries data)
- Access to EHPA's online statistics tool
- Access to a large scope of up to date topics and developments related to heat pumps quality, certification and market surveillance

## Projects Intelligence



- Set RD&I priorities for future calls in Horizon Europe, LIFE, Horizon Europe partnerships and others
- Innovation fund networking and preliminary support
- Online matchmaking via bespoke projects events
- National Roundtables, workshops and speaking opportunities
- Structural input towards Horizon Europe, LIFE, Innovation Fund, Horizon Europe Partnerships and others
- Input towards RD&I programme funding
- Direct access to projects/project partners via bespoke committee meetings
- Work programme repository
- Support & insight regarding access to EU R&I funding/projects/tenders and upcoming relevant calls
- Projects Networking and extensive database of relevant stakeholders and pilot/demo sites
- Project External Advisory Board participation

## Communication & Visibility



- Access to a rolling pack of ready-to-post social media content and visuals
- Join EHPA's group for communicators
- Share case studies from your organisation for our communications work
- See your logo featured in our print and online membership directory
- Receive the weekly EHPA members-only newsletter
- Access to our presentations for your own use
- Eligible to speak at EHPA's wide range of webinars and events

## Networking & Business Synergies



- Access to EHPA membership of 218+ organisations
- Policy debates and events
- Representation in relevant trade-fairs
- Representation in high-level events and conferences
- Online networking - access to members database
- Access and ticket discount for HP Forum and DecarbCities
- EHPA events experts consultation

## About EHPA

The European Heat Pump Association (EHPA) is the voice of the European heat pump sector in Brussels. We work to shape EU policy that allows the heat pump sector to flourish, and heat pumps to become the number one heating and cooling choice by 2030.

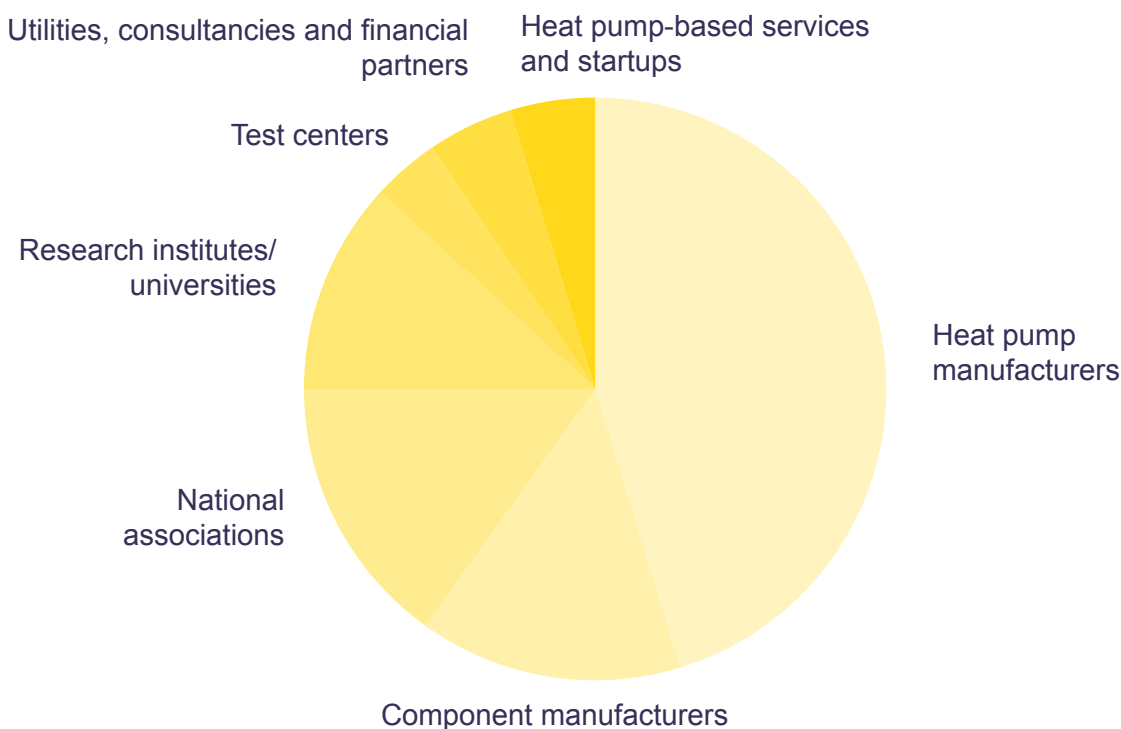
## Our vision

In a fully decarbonised Europe, heat pump technologies are the number one heating and cooling solution. They are a central part of a renewable, sustainable and smart energy system.

## What we do

EHPA advocates, communicates and provides expert policy, technical and economic input to European, national and local authorities, and to our members. We organise high level events and manage or partner in multiple EU projects. All our activities aim to speed up the market development of heat pumps for heating, cooling and hot water production.

## We proudly advocate for 218+ organisations



## Representing 30+ countries





# Our team

Meet  
each one  
of us!



EHPA is composed of a strong and unified team that strives to reach its objectives. We are always looking for ways to promote and assist the development of heat pump technologies on the European market.



“EHPA is continuously working to create the right market conditions for the fast development of the heat pump technology in Europe”

Thomas Nowak,  
Secretary General

## Heat Pump Keymark Certification



**Tarik Bellahcene**  
Head of HP Keymark Secretariat



**Danaé Kokkalis**  
Senior Communication Officer  
Keymark Certification

## Externals



**Pascal Westring**  
Statistics



**Energy Scout**  
Data Analyst

## Leadership



**Thomas Nowak**  
Secretary General

## Membership & Events



**Savina Cenuse**  
Head of Membership & Events



**Aurélia Vanden Stenne**  
Senior Events Officer



**Paula Acero Miras**  
Membership & Events Officer

## Projects



**Dan Stefanica**  
Head of EU Projects



**Irene Egea Saiz**  
EU Projects Manager



**Sonia Bianconi**  
EU Projects Manager



**Francesca Tamburrini**  
EU Projects Officer



**Giulia Malafarina**  
EU Projects Officer



**Martina Battocchio**  
EU Projects Officer



**Elisabetta Tillier**  
EU Projects Officer



**Francesca Genovesi**  
EU Projects Officer

## Communication



**Sarah Azau**  
Head of Communications



**Danaé Kokkalis**  
Senior Communications Officer



**Daniela Floris**  
Communications Officer



**Marta Ruiz Carrillo**  
Multimedia Communications Officer

## Policy



**Jozefien Vanbecelaere**  
Head of EU Affairs



**Mélanie Auvray**  
Policy Manager



**Alessia Del Vasto**  
Senior Policy Officer



**Eleonora Shehu**  
Policy Officer



**Adéline Houtart**  
Digital Policy Officer



**Milagros García**  
Policy Officer



**Elin Kienzl**  
Policy Assistant

## Operations



**Scott Colati**  
Head of Operations



**Ana Pérez Quimbiulco**  
Senior Operations Officer



**Paula Antón Vergara**  
Senior HR Officer & Executive Assistant



# Policy intelligence and influence

EHPA is the voice of the European heat pump sector in Brussels. We work to shape EU policy that allows the heat pump sector to flourish, and heat pumps to become the number one heating and cooling choice by 2030. Policy work is naturally at the cornerstone of EHPA's activities.

## Policy Toolbox for members only

### The website

Summarised policy status of each major policy dossier



What's currently high on the agenda



All relevant documents from EU, EHPA, and stakeholders



Concrete proposals on how to get involved



### Committee and task force

Jointly develop EHPA positions on the policy priorities



### The Weekly Newsletter

Fresh policy news every week



### The bi-weekly policy chat

Come and discuss with us the latest policy updates every two weeks on Friday morning



Scan here for more details

Questions about policy?  
Send an email to [policy@ehpa.org](mailto:policy@ehpa.org)

# Market intelligence

In a constantly developing industry such as heat pumps, it's crucial to get periodical updates concerning market growth, new EU and national policy trends, regulations as well as forecasts.

Market research then plays a key role as it provides the answers your organisation needs to make decisions that will move you forward instead of back.

	Sales	Stock
2005	446 037	1.10 million
2006	502 965	1.60 million
2007	572 840	2.17 million
2008	804 457	2.98 million
2009	731 482	3.71 million
2010	788 605	4.50 million
2011	802 660	5.30 million
2012	743 883	6.03 million
2013	757 142	6.78 million
2014	791 538	7.55 million
2015	892 809	8.43 million
2016	999 682	9.41 million
2017	1.12 million	10.50 million
2018	1.27 million	11.74 million
2019	1.51 million	13.21 million
2020	1.60 million	14.77 million
2021	2.16 million	16.87 million
2022	3.00 million	19.79 million

Table 1.0-1: Development of heat pump sales and stock, EU-21

Chart 1.0-1: Sales development by type (Air/air counts heat pumps with a primary heating function)

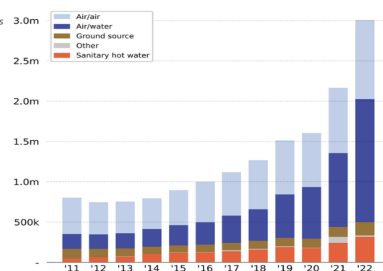


Chart 1.0-3: Greenhouse-gas emission savings based on stock 2022, per country (in MtG; "H-" indicates primary heating function)

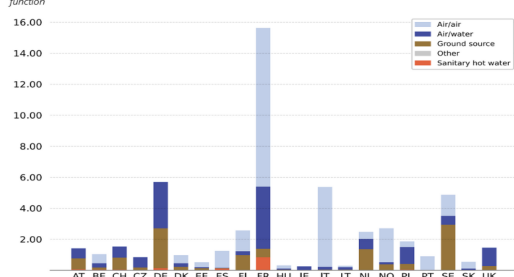
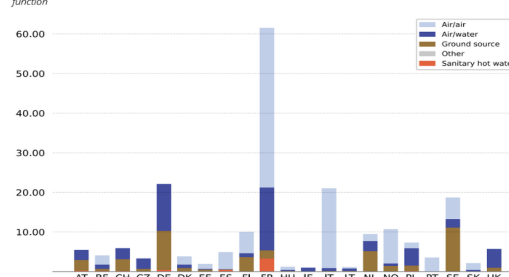


Chart 1.0-2: Renewable thermal energy provided per country, by type, 2022 (in TWh; "H-" indicates primary heating function)



EHPA helps your company by making targeted European heat pump market data available at several points throughout the year. This includes:

Data from 21 countries

An overview of the national market & success factors for development

Heat pump development by type, year and country

Industrial and technical trends

National legislative framework

Organisational status of each market



# Market intelligence

EHPA's market intelligence is our most sought-after service. Sponsorship of our market data launches guarantees wide ranging visibility to the sector, policy makers, thinktanks and the media like no other.

## Sponsorship packages

	Basic	Premium*
Presentation slot in launch webinar		✓
Logo on webinar communication materials	✓	✓
Logo on digital info package sent to relevant stakeholders – EHPA members, allies, media, policy makers	✓	✓
Quote in the press release		✓
	1,500 EUR	3,000 EUR

\*The Premium package is limited to 2 companies.

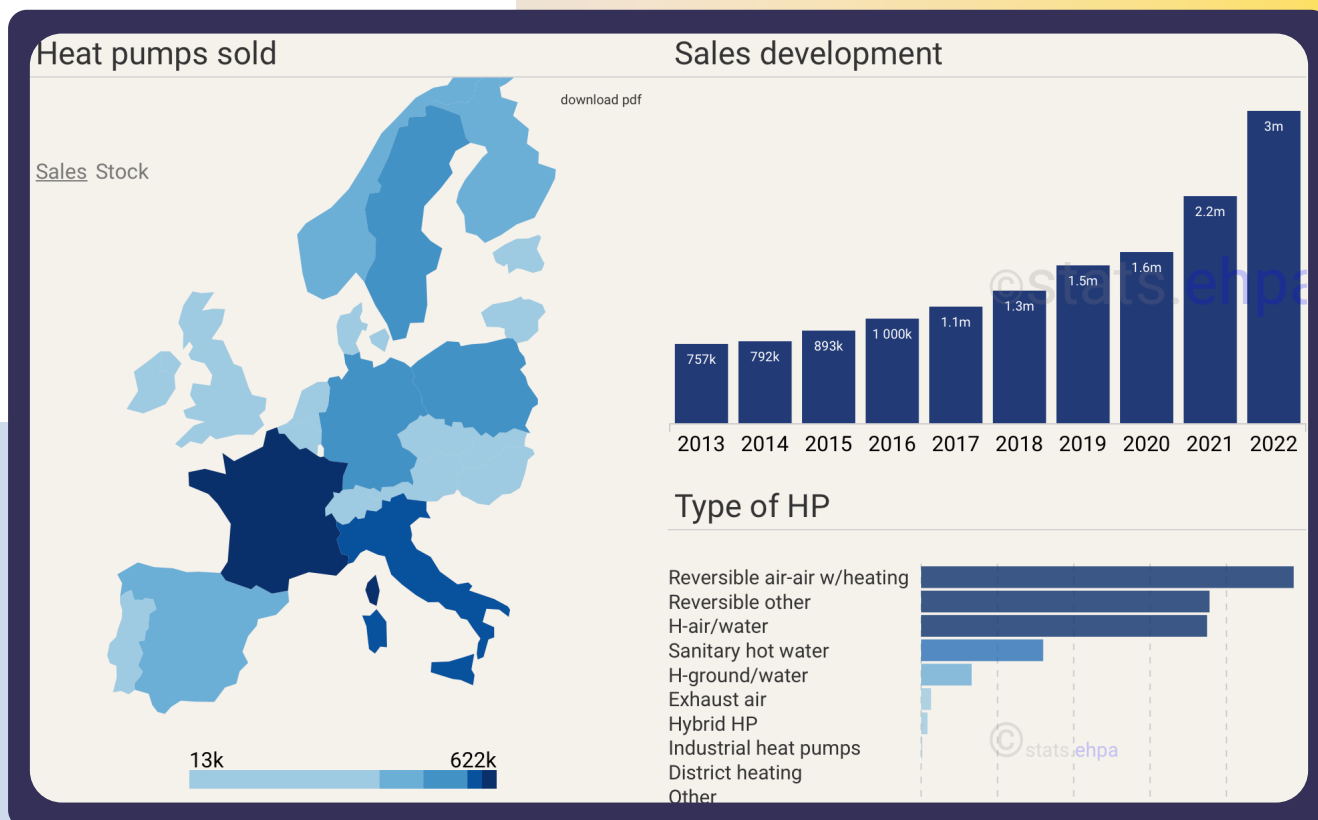


Order  
market  
report



# Online statistics tool

EHPA is committed to providing you with accurate, up to date figures which meet your unique market insight needs.



Industrial and technical trends

Data from 21 countries

An overview of the national market & success factors for development

Heat pump development by type, year and country



Scan here for more details



# Projects intelligence

EHPA continuously monitors new heat pump relevant calls and is actively involved in several EU-funded projects that are part of the H2020, Horizon Europe, LIFE and Interreg programmes, while encouraging excellence in the sector via its annual Heat Pump Award.



## ETIP-RHC Platform

Multi sector innovation on renewable heating and cooling

## REWARDHeat

Innovating the district heating and cooling sector by developing new technologies and enabling the exploitation of an urban available and sustainable fuel mix



## SPIRIT

Implementation of sustainable heat upgrade technologies for industry

## PUSH2HEAT

Pushing the market potential of heat pumps for heat upgrading in the industrial sector



## REDI4HEAT

RED implementation for heating and cooling

## ECHO

Efficient compact modular thermal energy storage system



## BEST-STORAGE

Building energy efficient system through short and long spectrum thermal energy storage



## WaterWarmth

Accelerating the transition towards sustainable heating and cooling based on collective surface water heat pump systems

## CLEAR-HP

Consumers leading the EU's Energy Ambition Response through uptake of Heat Pumps



## Street HP Reno

Developing street wide approach for housing for collective switch of energy systems to heat pumps packaged modules

## Compliance Services

Services supporting suppliers and retailers regarding compliance with ecodesign and labeling legislation



## META-BUILD

Powering the METAmorphosis of BUILDings towards a decarbonised and sustainable energy system

## SHIFT2DC

Shift to Direct Current (Top-down application agnostic approach for the design, simulation, test, validation and application of direct current(DC) solutions at both medium (MV) and low voltage (LV) levels)



## BETTED

Boosting energy transition of the dairy value chain

## Heat Pump Award

Awarding the most outstanding heat pump projects



# Networking and business synergies

EHPA's events are meant to increase the share of voice and visibility of the heat pump accelerator and plan messages (with the focus on implementation).

The events are engaging the industry, projects, relevant industry associations, NGOs, policy makers, as well as atypical members and target groups in a mutually valuable exchange.

## Events

### EHPA events

Heat Pump Forum  
DecarbCities  
Trade fairs  
Online seminars  
In-person events  
Hybrid events

### Collaborations

Member events  
Allies events  
Presidencies' events  
National associations events  
Relevant sustainability related events

## 2023 in numbers



**30**  
ONLINE EVENTS



**250**  
attendees  
HEAT PUMP FORUM



**300+**  
attendees  
ROOFTOP RECONNECT



**120+**  
attendees  
GENERAL ASSEMBLY



**180+**  
leads  
TRADE FAIRS



Scan here  
for more  
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Questions about events?  
Send an email to [events@ehpa.org](mailto:events@ehpa.org)



Take an active role!  
Enhance visibility.  
Show leadership.  
Join networks.  
Find inspiration.  
Be influential.



Heat Pump Forum  
Source: Vivian Hertz



Rooftop REconnect  
Source:  
David Vannucci







# Heat Pump Forum

The Heat Pump Forum is EHPA's yearly flagship event, bringing together the energy transition thought leaders: high-level policymakers, major players of the heating and cooling industry, and influencers from related stakeholders. Its intention is to explore the sector opportunities from a holistic approach to exceed our commitment to reach a fully decarbonised Europe before 2050. It has set its sight to be the perfect gathering to get inspired and to inspire others, but above all, to foster the ideas and best practices that drive change, ensure a green and affordable heating and cooling and support the mass deployment of heat pumps.

## Build your own combo!

Mix and match sponsorship opportunities across our events to create a tailored package that aligns with your marketing goals.

## Sponsorship packages

		Platinum exclusive	Platinum	Gold	Silver	Support
Before event	Logo on hpforum.eu	✓	✓	✓	✓	✓
	Company profile on hpforum.eu	✓	✓			
	One news item mentioning sponsors on hpforum.eu	✓	✓	✓		
	Logo and mention in the email invitations	✓ (X8)	✓ (X6)	✓ (X4)	✓ (X2)	✓ (X1)
	Logo on event registration page	✓	✓	✓		
	Logo on ehpa.org home page	✓	✓	✓	✓	
During event	Short videos on screens during the conference breaks	✓	✓			
	Logo on screen during the conference breaks	✓	✓	✓		
	Logo on screen during the conference	✓	✓	✓		
	Award Speech of one of the 4 HPA categories*	✓				
	Logo on signalisation of the heat pump					
	Logo on event badges					
	Logo on event lanyards					
	Logo on photobooth and on printed pictures					
	Visibility on the networking corner					
After event	Post Forum recap webinar	✓				
	Short videos with branded testimonials	✓	✓			
	Logo on "Thank you" email	✓	✓	✓	✓	
	Logo on the graphics and recording of the event	✓	✓			
	Mention on press release	✓	✓	✓		
	<b>Guaranteed tickets - limited seats available**</b>	<b>7 tickets</b>	<b>7 tickets</b>	<b>4 tickets</b>	<b>2 tickets</b>	
	<b>Available packages***</b>	<b>4</b>	<b>unlimited</b>	<b>unlimited</b>	<b>unlimited</b>	<b>unlimited</b>
		<b>15,000 €</b>	<b>12,000 €</b>	<b>10,000 €</b>	<b>6,000 €</b>	<b>2,000 €</b>

\*The Award speeches are available for the 4 Platinum exclusive partners, on a first come, first served basis.

\*\*The Heat Pump Forum is an exclusive event and allows a limited number of participants. The sponsors receive tickets for their staff and guests.

\*\*\* The limited packages are available on a first come, first served basis.

Dive into a world of limitless opportunities as you create your brand's narrative at the Heat Pump Forum and beyond. Why settle for a standard sponsorship when you have the chance to elevate your presence by blending regular packages with exclusive ones and/or packages from other remarkable events? Elevate your visibility and influence by curating a tailor-made collaboration that speaks about your commitment to a sustainable future.

But there's more! Special discounts are available to those who dream big and think outside the box. Creativity inspires creativity, so let's work together to craft a sponsorship package that aligns with your goals. At EHPA, we believe in the magic of collaboration. Join us on this exciting journey, where your brand isn't just showcased; it's celebrated. The choice is up to you – let's join forces for a green and affordable heating and cooling system!

## Sponsorship packages

		Beers and veggie sausages	Badge	Lanyard	Photobooth	Networking
Before event	Logo on hpforum.eu					
	Company profile on hpforum.eu					
	One news item mentioning sponsors on hpforum.eu					
	Logo and mention in the email invitations					
	Logo on event registration page					
	Logo on ehpa.org home page					
During event	Short videos on screens during the conference breaks					
	Logo on screen during the conference breaks					
	Logo on screen during the conference					
	Award Speech of one of the 4 HPA categories*					
	Logo on signalisation of the heat pump	✓				
	Logo on event badges		✓			
	Logo on event lanyards			✓		
	Logo on photobooth and on printed pictures				✓	
	Visibility on the networking corner					✓
After event	Post Forum recap webinar					
	Short videos with branded testimonials					
	Logo on "Thank you" email					
	Logo on the graphics and recording of the event					
	Mention on press release					
<b>Guaranteed tickets - limited seats available**</b>						
<b>Available packages***</b>		1	1	1	1	5
		5,000 €	5,000 €	5,000 €	6,000 €	5,000 €



Scan here  
for more  
details



# DecarbCities Conference

The DecarbCities Conference provides a platform to present technical and organisational solutions for and from cities, showing a breadth of approaches to replace existing fossil fuel-based technologies with heating systems that use renewable energies and to reduce heat demand. A well-planned and well executed heat transition, driven by local needs and resources, and supported by national and European actors, can provide energy security for all, halt climate change and improve quality of life. The DecarbCities Conference will showcase how cities succeed in the decarbonisation challenge and define clear delivery pathways for future-proof urban heating and cooling solutions.

## Sponsorship packages

		Platinum exclusive	Platinum	Gold	Silver	Support
Before event	Logo on decarbcities.eu	✓	✓	✓	✓	✓
	Company profile on decarbcities.eu	✓	✓			
	Logo and mention in the email invitations	✓ (X8)	✓ (X6)	✓ (X4)	✓ (X2)	✓ (X1)
	Logo on event registration page	✓	✓	✓		
	One news item mentioning sponsors on decarbcities.eu	✓	✓	✓		
	Logo on ehpa.org home page	✓	✓	✓	✓	
During event	Short videos on screens during the conference breaks	✓	✓			
	Logo on screens during the conference	✓	✓	✓		
	Logo on screens during the conference breaks	✓	✓	✓		
	Opening speech of the World Café*	✓				
	Logo during the World Café on LED screen	✓	✓			
	Logo on screens during the dinner	✓				
After event	Post DecarbCities recap webinar	✓				
	Logo on "Thank you" email	✓	✓	✓	✓	
	Mention on press release	✓	✓	✓		
	<b>Guaranteed tickets - limited seats available**</b>	<b>3 tickets</b>	<b>3 tickets</b>	<b>2 tickets</b>	<b>1 ticket</b>	
	<b>Available packages***</b>	<b>4</b>	<b>unlimited</b>	<b>unlimited</b>	<b>unlimited</b>	<b>unlimited</b>
		<b>12,000 €</b>	<b>9,500 €</b>	<b>6,500 €</b>	<b>3,500 €</b>	<b>1,500 €</b>

\*The Opening speech is available for 1 Platinum exclusive partner, on a first come, first served basis.

\*\*DecarbCities is an exclusive event and allows a limited number of participants. The sponsors receive tickets for their staff and guests.

\*\*\*The limited packages are available on a first come, first served basis.



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# Heat Pump Award

Awarding the most outstanding heat pump projects

The Heat Pump Award (HPA) is an EHPA project which recognises the most efficient, smart and sustainable heat pump project at the local level.

It was launched in 2011 under the name Heat Pump City of the Year (HPCY) Award, to highlight cities and regions that have implemented an energy-efficient project that takes advantage of heat pump technology.

The international appeal of this award has grown year after year and now attracts contestants from all over the world. Its ceremony takes place each year.

## Sponsorship packages

	Platinum	Gold
Your logo on the HPAward website	✓	✓
Your logo on printed and online material	✓	✓
Your logo at the HPAward webinar (and any other meeting where the award is presented)	✓	
Present the award (for 1 category) at the annual HP-Award ceremony	✓	
Speaking slot at the HPAward webinar	✓	
2 posts on EHPA social media channels introducing your company as a sponsor leading to the HPAward webinar	✓	
	<b>3,500 EUR</b>	<b>1,000 EUR</b>



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details

# Policy events at the European Parliament

The European Parliament is where EU laws are thrashed out and positions are agreed. EHPA's parliament events aim to bring our messages directly to the heart of EU policy making. By sponsoring these events, your company will get visibility with top lawmakers and will be supporting EHPA's efforts to shape the best legislation for the sector. Show you care about getting the right legislation in place for the heat pump sector.

This sponsorship package can be combined with the sponsorship packages of our other events.

## Sponsorship packages:

	Premium
Logo on the online communication of the event	✓
Logo and mention in a news article post event	✓
	3,000 EUR



Keep an eye on  
EHPA events here

# Certification



**The Heat Pump KEYMARK** is a voluntary third-party European certification mark (ISO type 5 certification) for all heat pumps, combination heat pumps and hot water heaters.

The scheme is owned by the European Committee of Standardization (CEN) and is executed by empowered certification bodies across Europe.

**The Quality Label** is a programme developed by EHPA aiming to assure the end-consumer of the quality of a heat pump unit or model range on the market. The label is based on tests according to international standards.

There are currently 12 countries participating in the scheme. While the label has a European focus, it requires a national reference to verify the existence of a service organisation.

## Benefits of the Heat Pump KEYMARK



A single certificate open to all interested parties



Regular factory production control and check of quality management



Products tested once and recognised everywhere!



Third-party based on test points from Ecodesign



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for more  
details

# Publications and case study reports

EHPA is the go-to source of information for all different sorts of heat pumps, and what better way to show off your projects than by featuring in one of our highly respected case study reports. Widely read and consulted even years afterwards, these reports are a visually appealing and accessible way to widen awareness and recognition of your offer.

## EU Heat Pump Accelerator



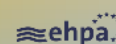
A joint plan for boosting heat pump deployment and meeting the REPowerEU targets



Credit: Kensa Contracting



## VAT on heat pumps and electricity in Europe



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for more  
details



# Join the heat pump community

## Are you:

A national/regional association, a heat pump supplier/manufacturer, a utility, an energy efficiency agency, a research institute, a test center, a startup or a heat pump-based service?

A legal constituted organisation in Europe?

Willing to support the development of the European heat pump industry?

**If you said yes to these questions, we will be glad to receive your application.**

## How to join EHPA

# 01

### Determine your membership category

We offer several categories of membership, each based on your organisation's turnover. If you're a utility or a not-for profit, we have specific categories tailored to your needs.



# 02

### Fill out the application form

Ready to apply and finalise your membership? Fantastic! Simply fill in and sign the membership application form, and we'll receive it with open arms.



### What's next?

We'll take care of the rest. Our team will internally review your application before presenting it to our board members for voting.

This process usually takes a couple of weeks, but we'll keep you informed of your application's status throughout.



Become a member now

Questions about the application process?

Send an email to [memberships@ehpa.org](mailto:memberships@ehpa.org)

# Determine your membership category

Valid for membership starting in 2024 and later. We consider the annual turnover linked to HP activity. As decided by the General Assembly of all members on 7.6.2023, these are the new membership categories and membership fees as of 2024.

## Membership fees 2024

Commercial enterprise*		
Category	Turnover on Heat Pumps	Membership fees
COM1	> 300 000 000 €	22 692,96 €
COM2	150 000 000 – 300 000 000 €	18 091,95 €
COM3	75 000 000 – 150 000 000 €	13 490,94 €
COM4	5 000 000 - 75 000 000 €	8 889,93 €
COM5	1 000 000 - 5 000 000 €	5 126,31 €

Start ups **		
Category	Turnover on Heat Pumps	Membership fee
START	< 1 000 000 €	2 000,00 €

Utilities*** Consultancies & Financial partners		
Category		Membership fee
UTFIN	ALL	12 478,45 €

EU interest groups, National Heat Pump Associations		
Category	Turnover	Membership fees
EIG1	>1 000 000 €	8 244,12 €
EIG2	500 000 – 1 000 000 €	5 772,12 €
EIG3	100 000 – 500 000 €	3 298,06 €
EIG4	<100 000 €	1 030,00 €

Non-profit organisations (research institutes, universities, governmental organisations)		
Category	Turnover on Heat Pumps	Membership fees
RD	ALL	1 030,00 €

\*Commercial enterprise: companies that manufacture heat pumps, subsystems and components and place them on the market. Companies that place heat pumps on the market as their core business, including by providing heat as a service or heat pump-based services to business and end consumers.

\*\*Startups: Commercial enterprises that have access to an entry membership fee with a 2 years' time limit. Once they grow, they are subject to the Commercial Enterprise category.

\*\*\*Utilities: Companies that sell heat, electricity or both to end consumers.

In the case of mixed product / services portfolios, the dominant business determines the membership class



Become a member now

Questions about your corresponding category?

Send an email to [memberships@ehpa.org](mailto:memberships@ehpa.org)

# Heat pumps, the hea(r) of our energy future

## EHPA manifesto: priorities for EU policy 2024-2029

Heat pumps offer a clean, cost-effective way to decarbonise heating and cooling. Three to five times more efficient than gas boilers, they slash energy imports, energy use, and greenhouse gas emissions. Heat pumps also provide stability against fluctuating energy bills.

To unlock their full potential, EU legislators and decision-makers must take the lead in developing the necessary policy and financial conditions for the acceleration of the clean energy transition.

The European Heat Pump Association (EHPA) has outlined five key priorities to put clean heating and cooling at the heart of Europe's energy system today for a brighter tomorrow. Here's an overview:



### Set clear policy directions and targets

Ensuring consistent, streamlined and ambitious long-term policies on heat pumps is vital for attracting demand for them and investments in the EU's manufacturing and workforce.



### Make heat pumps affordable for all

There is an urgent need to shield low-income households from high energy prices and support their access to cleaner and, ultimately, cheaper to run heating and cooling solutions like heat pumps.



### Strengthen industrial leadership and skills

Europe's heat pump sector is a world leader. It provides more than 161,000 direct jobs already today, with the potential for many more.



### Unlock the full potential of large heat pumps

Large heat pumps serve a crucial role in industrial electrification and energy integration. Able to reach 200°C, they can efficiently utilise waste heat from industrial processes, wastewater, and other sources for district heating and industrial applications, so boosting circularity.



### Use heat pumps' flexibility to support the energy system

Heat pumps provide flexibility by heating when electricity costs are low and shutting off during peak times, reducing costs for the EU's energy system and consumers.

# Get in touch!

European Heat Pump Association  
Avenue de Cortenbergh 120,  
1000 Brussels, Belgium

Tel: +32 2 400 10 17

[memberships@ehpa.org](mailto:memberships@ehpa.org)

[www.ehpa.org](http://www.ehpa.org)

