



Welcome to EHPA

Overview of our activities

2023



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Vision

'In a fully decarbonised Europe, heat-pump technologies are the number one heating and cooling solution, being a core enabler for a renewable, sustainable and smart energy system.'

About EHPA

Founded in **2000**

170+ Members

- Heat pump manufacturers
- Component manufacturers
- National associations
- Consultants
- Research & test institutes

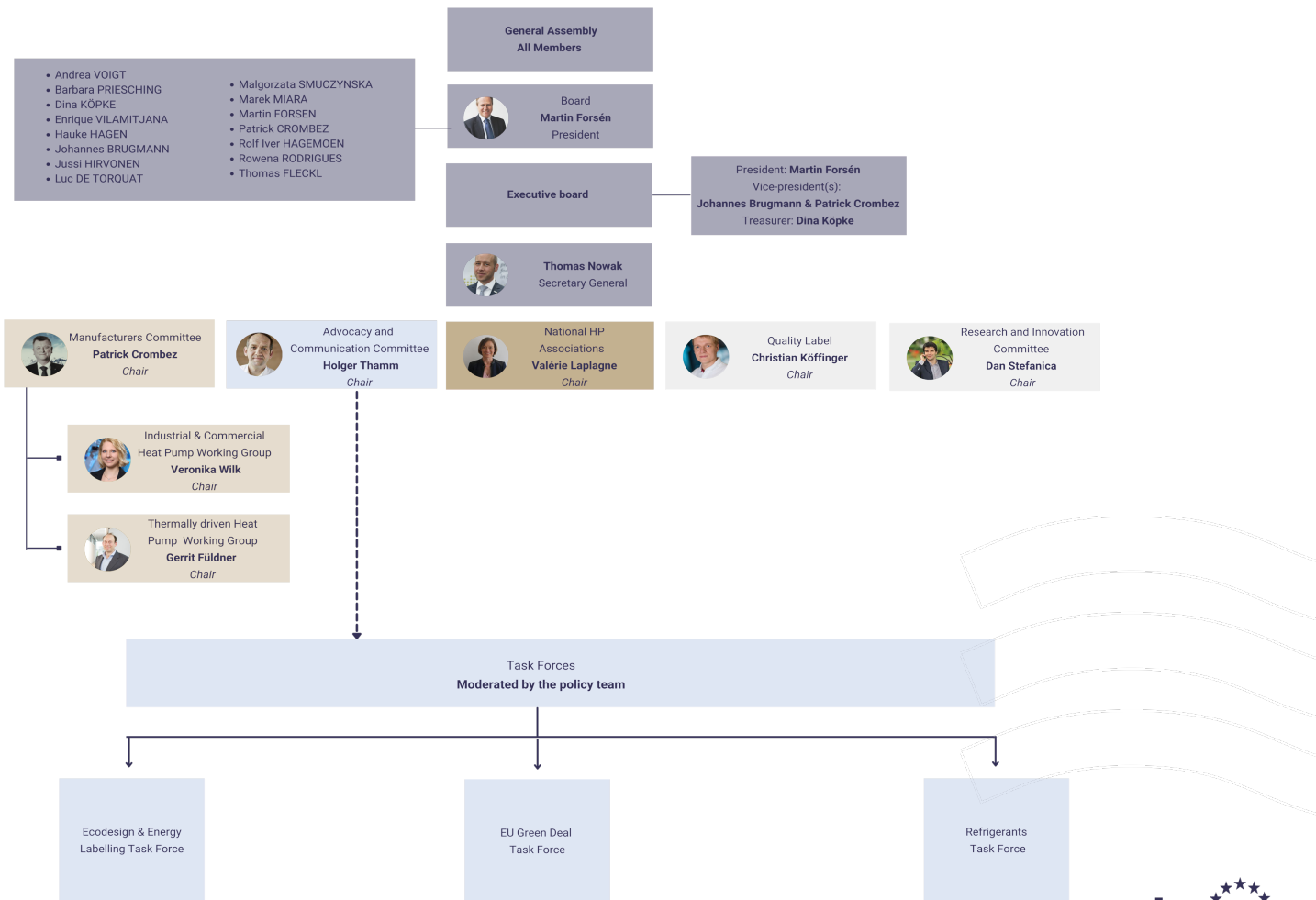
22 Countries

International cooperation

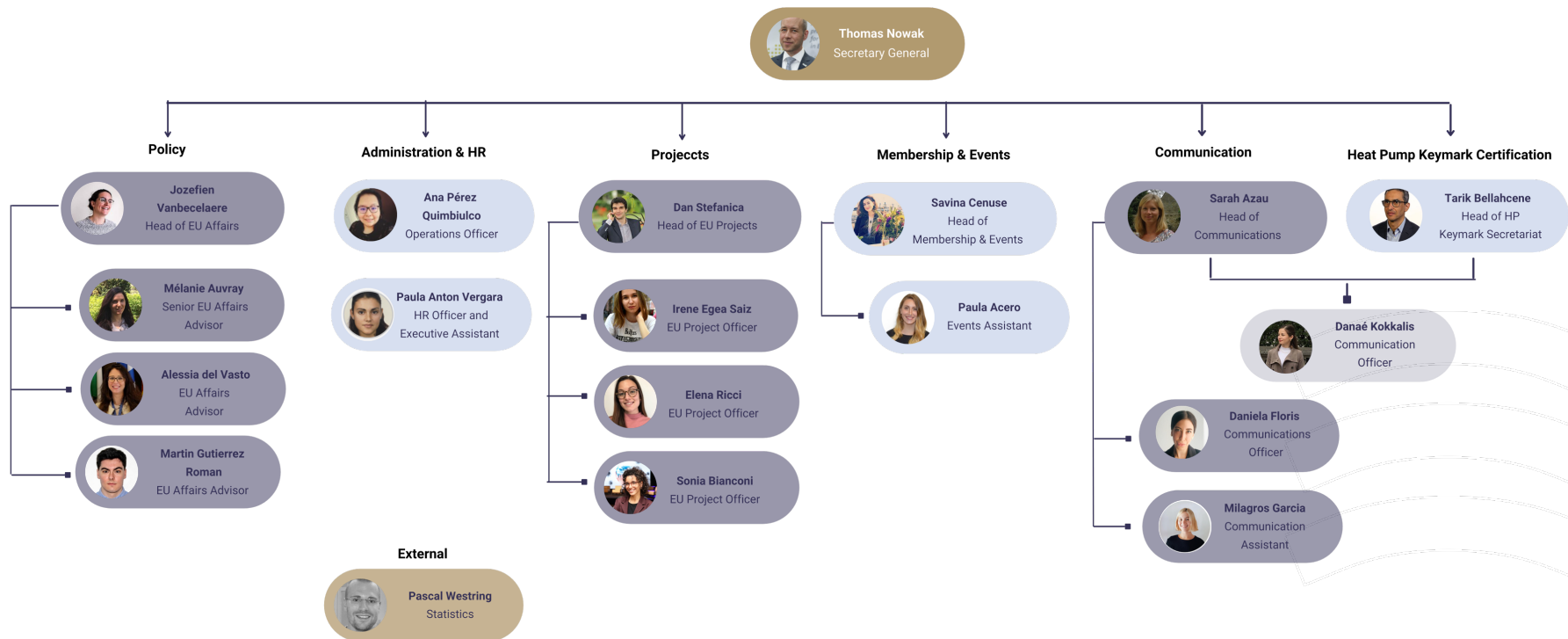
with the International Energy Agency,
International Renewable Energy Agency and
more



Governance



Team



EU affairs

'EHPA is the voice of the heat pump sector in the EU. EHPA works to shape EU policy that allows heat pumps to become the number one heating and cooling choice by 2030 and a key part of a future decarbonised Europe.'

Policy priorities

Ecodesign & Energy Labelling

- ENER Lot 1 & 2: Space & Water heaters
- ENER Lot 6: Multifunctional Units
- ENER Lot 10: Air conditioning appliances
- ENER Lot 33: Smart appliances
- Energy Labelling Regulation
- Ecodesign & Energy Labelling Working Plans and MEERP
- Ecodesign for Sustainable Products Regulation (ESPR)

Contact: melanie.auvray@ehpa.org



Refrigerants

- F-gas Regulation
- PFAS

Contact: alessia.delvasto@ehpa.org



European Green Deal

- Energy System Integration
- EU 2050 & Climate Law
- EPBD & Renovation Wave
- COVID - 19 & Recovery
- NECPs
- Finance & Taxonomy
- Energy Efficiency
- Renewable Energy
- Industrial Strategy
- Energy Taxation & ETS
- REPower EU

Contacts:

jozefien.vanbecelaere@ehpa.org &

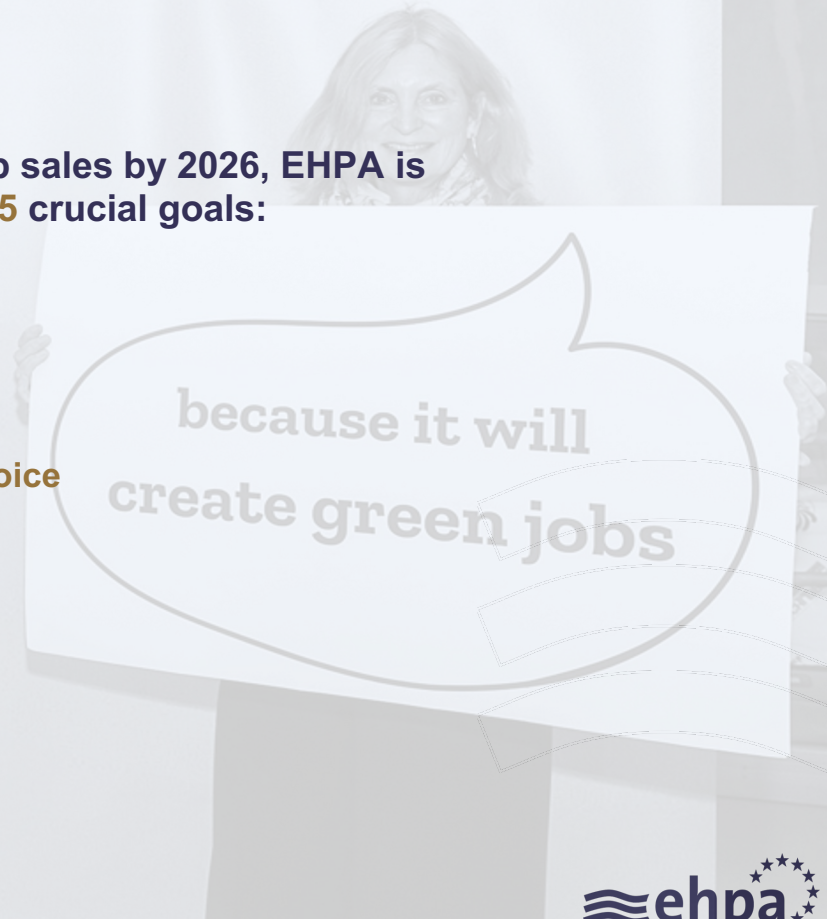
martin.gutierrez@ehpa.org



EU heat pump accelerator

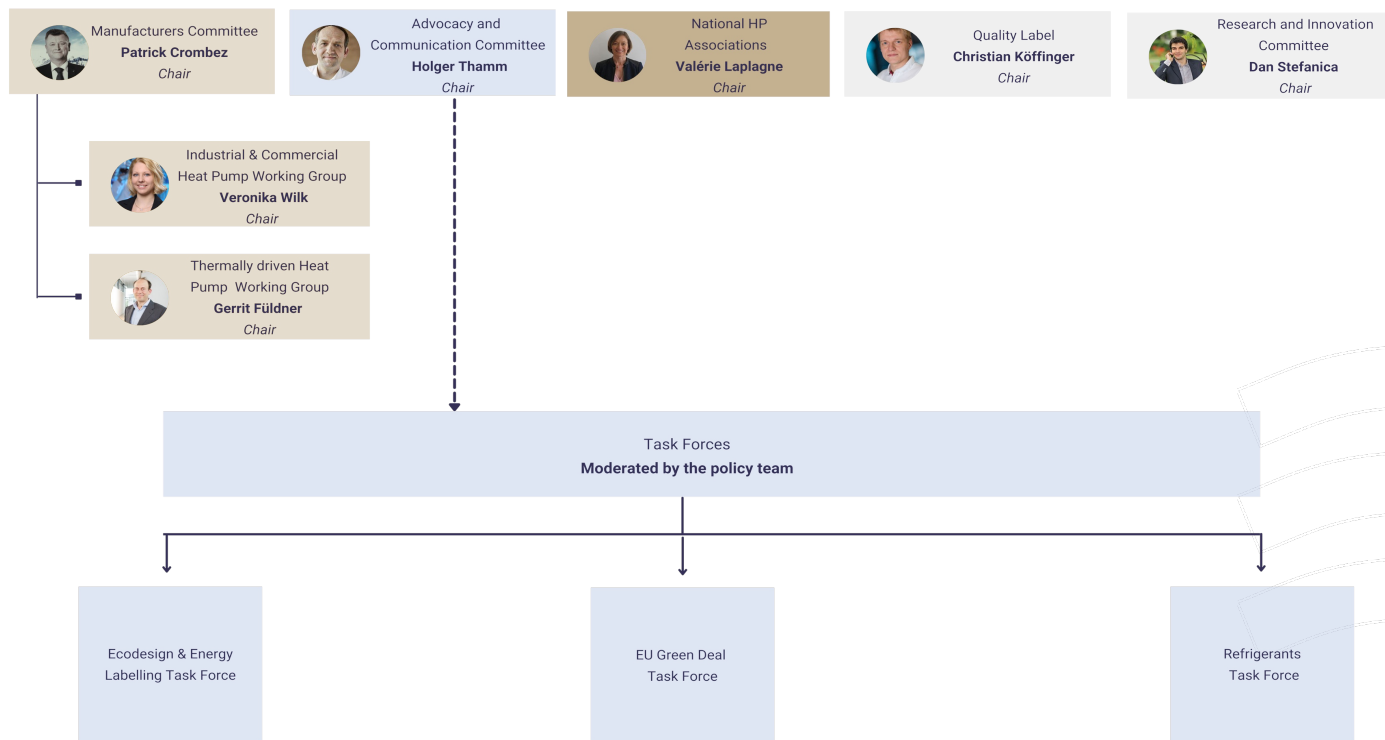
To meet the REPowerEU targets to double heat pump sales by 2026, EHPA is calling for an EU heat pump accelerator focusing on **5** crucial goals:

1. **Creating trust** in long-term ambition for heat pumps
2. **Making clean heating** the **financially most attractive choice**
3. **Ensuring policy helps** and does not hinder the market
4. **Boosting skills** for the energy transition
5. **Supporting R&D**

A woman with long brown hair is smiling and holding a large white sign shaped like a speech bubble. The sign contains the text 'because it will create green jobs'. The background is a light grey gradient with faint, large text that reads 'I call for an EU heat pump accelerator'.

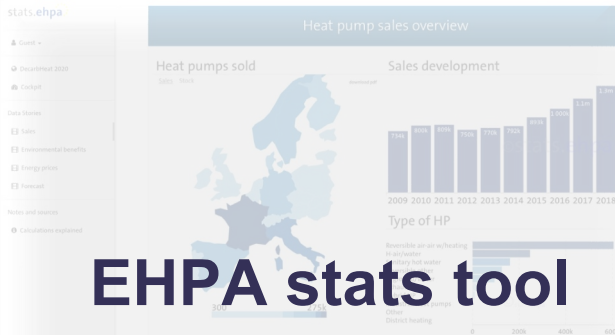
because it will
create green jobs

Committees, task forces, working groups



Market data

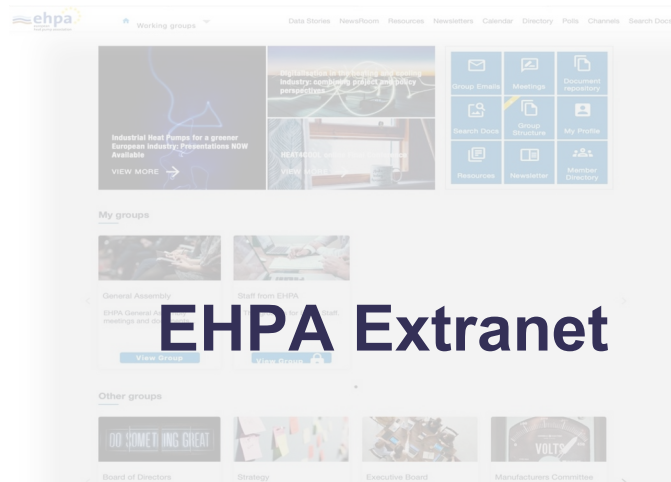
“After record growth in 2021, there are now 16.98 million heat pumps in the EU, covering around 14% of the heating market”.



EHPA stats tool & market report

- Free for members
- Sales module updated with the latest data
- Export data in .csv or .pdf
- Create stories

Any question? marketreport@ehpa.org



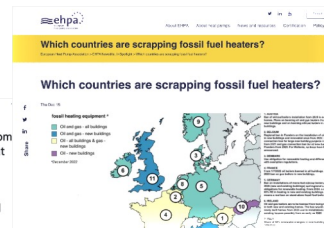
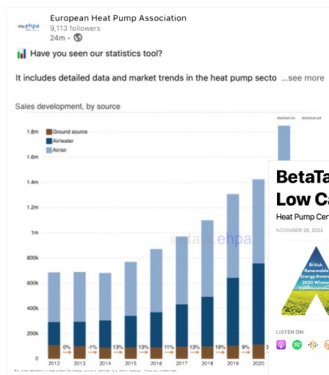
EHPA Extranet

- Members' only online platform
- Groups
- Resources: statutes, bylaws
- Calendar: private & public events
- Polls
- Newsletter
- 'My profile'
- Subscription preferences

*Exclusive to
EHPA
members*

Communications

- Ensuring that our messages and positions are impactful and convincing.
- Using the right channels, language and visuals, to resonate with our audience of EU decision-makers, media, stakeholders, experts, members.



Contact:
sarah.azau@ehpa.org

Events

- Members meet at the annual general assembly. EHPA organises the annual conference Heat Pump Forum, and several heat pump related events and webinars every year. We also co-organise and support the European Heat Pump Summit in Nuremberg. EHPA is present at major trade fairs in Europe.



*Network,
showcase
your products
and services*

Contact:
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Projects

Overview

- 10 ongoing projects
- Interests: HE, LIFE, Interreg, Tenders, Innovation Fund, others
- 10+ new proposals per year
- Annual Heat Pump Awards
- Key deliverables yearly (e.g., Industrial strategy, Competency framework, LCAs, SRIAs)

Main topics

- Skills and training
- Waste heat recovery
- Deep retrofit/OSS
- Industrial HPs
- Deployment strategy
- Thermal storage
- EU initiatives
- Business models
- Policy

We organise

- Events
- Webinars
- Communication
- Trainings
- Stakeholder links
- Matchmaking
- National panels

***Calls and
funding
opportunities
database***



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Find out more [HERE](#)

Heat Pump Award

- The Heat Pump Award is an EHPA project which recognises the most efficient, smart and sustainable Heat Pump project at the local level.

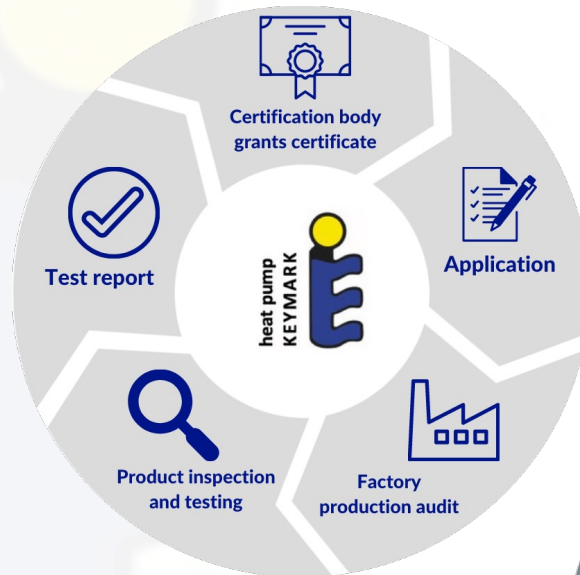


*Ready for
this edition?*

Apply now!

KEYMARK certification scheme for heat pumps

- A third-party certification aids purchasing decision and gives consumers the confidence they have bought a quality product
- The recognised KEYMARK quality mark can be used to have access to public subsidies in majority of the European countries
- The scheme is open to all interested parties and details of certificate holders and certified products are free access
- Join on social media a large community and benefit from a great exposure



***A single
certificate
for a single
European
market***

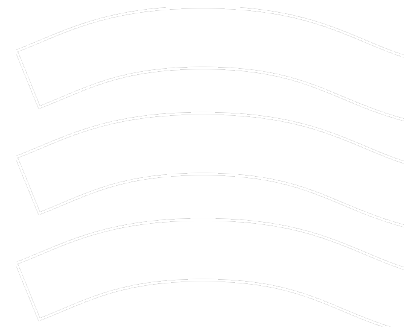
Contact:
tarik.bellahcene@ehpa.org

We are here for you

- EHPA has over 170 active members in the European heat pump industry
- As a member, you have **free** and **unlimited access** to our online stats tool and market report
- You can create as **many Extranet user accounts as needed** in your company
- Don't miss out our weekly **newsletter** containing upcoming events and EHPA activities

Useful contacts:

- EU Affairs: policy@ehpa.org
- EU Projects, calls and funding opportunities: dan.stefanica@ehpa.org
- Events: events@ehpa.org
- Certification: keymark@ehpa.org
- Market report and online stats tool: marketreport@ehpa.org
- Technical issues with your Extranet account: contactdetails@ehpa.org





Thank you



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[European Heat Pump Association](https://www.linkedin.com/company/european-heat-pump-association/)



www.ehpa.org

