Be part of the future-proof heat pump community

JOIN THE ‘HEAT PUMP – ONLY’ ASSOCIATION IN BRUSSELS

EHPA overview & membership benefits
We call for an EU Heat Pump Accelerator because it will:

- create green jobs
- boost climate action
- make clean heat affordable
- boost our energy security
- help decarbonise industry
- get homes off gas

More on www.ehpa.org
In a fully decarbonised Europe, heat pump technologies are the number one heating and cooling solution and a core enabler for a renewable, sustainable and smart energy system.

EHPA is a forward-looking association aiming at putting heat pumps at the centre of the energy system by communicating the benefits of heat pumps, providing relevant information and being a reference point and integrator to all stakeholders.
Our team

EHPA is composed of a strong and unified team that strives to reach its objectives. We are always looking for ways to promote and assist the development of heat pump technologies on the European market.

"EHPA is continuously working to create the right market conditions for the fast development of the heat pump technology in Europe"

Thomas Nowak, Secretary General

Meet each one of us!

Our team

Leadership

Thomas Nowak
Secretary General

Projects

Dan Stefanica
Head of EU Projects

Irene Egea Saiz
EU Projects Manager

Elena Ricci
EU Projects Officer

Sonia Bianconi
EU Projects Officer

Francesca Tamburini
EU Projects Officer

Membership & Events

Savina Cenuse
Head of Membership & Events

Paula Acero Miras
Events Assistant

Communication

Jozefien Vanbecelaere
Head of EU Affairs

Sarah Azau
Head of Communications

Danaé Kokkalis
Communication Officer

Daniela Floris
Communication Officer

Ana Pérez Quimbiulco
Communication Assistant

Heat Pump Keymark Certification

Elena Ricci
Head of EU Projects

Sarah Azau
Head of Communications

Danaé Kokkalis
Communication Officer Keymark Certification

Policy

Jozefien Vanbecelaere
Head of EU Affairs

Mélanie Auvray
Senior EU Affairs Advisor

Alessia Del Vasto
EU Affairs Advisor

Pascal Westring
Statistics

Danaé Kokkalis
Communication Officer Keymark Certification

Administration & HR

Martín Gutiérrez Román
Junior EU Affairs Officer

Ana Pérez Quimbiulco
Operations Officer

Paula Antón Vergara
HR Officer & Executive Assistant

Ana Pérez Quimbiulco
Communication Assistant

Milagros García
Communication Assistant

Externals

Tarik Bellahcene
Head of HP Keymark Secretariat

Sarah Azau
Head of Communications

Danaé Kokkalis
Communication Officer Keymark Certification
Get the most out of your membership

- **Business opportunities and synergies**
- **Find allies and join networks**
- **Knowledge sharing**
- **Visibility**
- **Influence policy and practice**
- **Be inspired and drive change**

**Increase your visibility, impact and influence energy policies**
- Meetings with key EU & national stakeholders
- Carry out targeted policy and communication campaigns
- Committees & working groups
- Task force meetings

**Benefit from the latest market changes and monitor growth**
- Market data from 22 countries
- Annual market report and online statistics tool
- Committees & working groups

**Be part of the key players’ network in the industry and beyond**
- Policy debates & events
- High-level conferences & networking events
- Annual Heat Pump Forum & DecarbCities conference

**Be aware of the latest industry updates**
- Exclusive resources: weekly wrap-up, events, market data, databases etc.
- Flash news - webinars & training
- Members-only intranet and app

**Shape the market in innovation & RD**
- Identify & drive EU’s innovation trends
- Apply to calls for funding and EU funded projects
- Gain access to a relevant network of like-minded professionals
EHPA is the voice of the European heat pump sector in Brussels. We work to shape EU policy that allows the heat pump sector to flourish, and heat pumps to become the number one heating and cooling choice by 2030. Policy work is naturally at the cornerstone of EHPA’s activities.

### Policy Toolbox

**for members only**

<table>
<thead>
<tr>
<th>The website</th>
<th>Committee and task force meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summarised policy status of each major policy dossier</td>
<td>Jointly develop EHPA positions on the policy priorities</td>
</tr>
<tr>
<td>What’s currently high on the agenda</td>
<td></td>
</tr>
<tr>
<td>All relevant documents from EU, EHPA, and stakeholders</td>
<td></td>
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<tr>
<td>Concrete proposals on how to get involved</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>The Weekly Newsletter</th>
<th>The bi-weekly policy chat</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresh policy news every week</td>
<td>Come and discuss with us the latest policy updates every two weeks on Friday morning!</td>
</tr>
</tbody>
</table>

Questions about policy?  
Send an email to policy@ehpa.org
EHPA continuously monitors new heat pump relevant calls and is actively involved in several EU-funded projects that are part of the H2020, Horizon Europe, LIFE and Interreg programmes, while encouraging excellence in the sector via its annual Heat Pump Award.

**Projects**

**SunHorizon**
Coupling solar photovoltaic with heat pump technology

**ETIP-RHC Platform**
Multi sector innovation on renewable heating and cooling

**REWARDHeat**
Innovating the district heating and cooling sector by developing new technologies and enabling the exploitation of an urban available and sustainable fuel mix

**SPIRIT**
Implementation of sustainable heat upgrade technologies for industry

**PUSH2HEAT**
Pushing the market potential of heat pumps for heat upgrading in the industrial sector

**SuperHomes2030**
Up-scaling integrated deep renovation home services for Ireland

**REDI4HEAT**
RED implementation for heating and cooling

**ECHO**
Efficient compact modular thermal energy storage system

**BEST-STORAGE**
Developing long and short-term high-energy density storage solutions
EHPA’s events are meant to streamline all the policy work that is done throughout the year by specifically highlighting the Heat Pump Accelerator in the context of REPowerEU. Different types of events are planned throughout the year to address the policy priorities, as well as residential, commercial, industrial applications of heat pumps and market data while providing an integrated perspective on the economic, social, technological, environmental factors that speed up market deployment and help Europeans gain independence from fossil gas faster. The online events are meant to build towards EHPA’s main events.

Main events

- Heat Pump Forum
- Heat Pump Award
- DecarbCities Conference

Take an active role!
Enhance visibility.
Show leadership.
Join networks.
Create synergies.
Find inspiration.
Be influential.

Questions about events?
Send an email to events@ehpa.org
Heat Pump Forum

The Heat Pump Forum is EHPA’s yearly flagship event, bringing together the energy transition thought leaders: high-level policymakers, major players of the heating and cooling industry, and influencers from related stakeholders. Its intention is to explore the sector opportunities from a holistic approach to exceed our commitment to reach a fully decarbonised Europe before 2050. It has set its sight to be the perfect gathering to get inspired and to inspire others, but above all, to foster the ideas and best practices that drive change, ensure a green and affordable heating and cooling and support the mass deployment of heat pumps.

<table>
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<tr>
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<th>#HPForum Gold package - Unlimited</th>
<th>#HPForum Silver package - Unlimited</th>
<th>#HPForum Support package - Unlimited</th>
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<tbody>
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<td></td>
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<tr>
<td>Company profile on hpforum.eu</td>
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<td></td>
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<tr>
<td>One news item mentioning sponsors on hpforum.eu</td>
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<td>✓ (X4)</td>
<td>✓ (X2)</td>
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<tr>
<td>Logo on ehpa.org home page.</td>
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<tr>
<td>Mention on Press Release</td>
<td></td>
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<td>During event</td>
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<tr>
<td>Logo on 2 LED screens on-site.</td>
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<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo during the conference breaks (on-site and online)</td>
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<td>✓</td>
<td></td>
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<tr>
<td>Award speech Heat Pump City of the Year Award Prize</td>
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<tr>
<td>Award speech of one of the three Heat Pump Award categories: DecarBuilding, DecarIndustry, Lighthouse Heat Pump**</td>
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<tr>
<td>After event</td>
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<tr>
<td>Logo on “Thank you” email</td>
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<tr>
<td>Logo on the graphics and recording of the event</td>
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<tr>
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<td>7 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
<td>1,000 EUR</td>
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Guaranteed tickets - limited seats available*  

|                      | 7 tickets | 4 tickets | 2 tickets |
|----------------------|-----------|-----------|-----------|-----------|
|                      | 10,000 EUR| 8,000 EUR | 5,000 EUR | 1,000 EUR |
The sponsorship packages (Platinum, Gold, Silver, Support) apply to the Heat Pump Forum. The C-level dinner takes place the evening before the Heat Pump Forum and has a separate sponsorship package as per below.

<table>
<thead>
<tr>
<th>Sponsorship package</th>
<th>C-Level dinner</th>
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<td>Company profile on hp-forum.eu</td>
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<tr>
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<tr>
<td><strong>During event</strong></td>
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<tr>
<td>Logo on LED screen</td>
<td>✔️</td>
</tr>
<tr>
<td>CEO quotes (3x) or 30’ subtitled video on LED screen</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>After event</strong></td>
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<tr>
<td>Logo on the recording of the event</td>
<td>✔️</td>
</tr>
<tr>
<td>Mention in the press release</td>
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</tr>
<tr>
<td>Mention in the “thank-you” email</td>
<td>✔️</td>
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<tr>
<td><strong>Guaranteed places</strong></td>
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<td></td>
<td>10 tickets</td>
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The DecarbCities Conference provides a platform to present technical and organisational solutions’ for and from cities, showing a breadth of approaches to replace existing fossil fuel-based technologies with heating systems that use renewable energies and to reduce heat demand. A well-planned and well executed heat transition, driven by local needs and resources, and supported by national and European actors, can provide energy security for all, halt climate change and improve quality of life. The DecarbCities Conference will showcase how cities succeed in the decarbonisation challenge and define clear delivery pathways for future-proof urban heating and cooling solutions.

**Sponsorship package**

<table>
<thead>
<tr>
<th>Before event</th>
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<td>Banner with company logo on ehpa.org home page</td>
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<td>✓</td>
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<tr>
<td>During event</td>
<td>Logo on 2 LED screens during the event</td>
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<td>✓</td>
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<tr>
<td></td>
<td>Logo during the conference breaks</td>
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<td></td>
<td>Your company desk for materials/screens/presentations ** (desk provided)</td>
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<td>Logo on 2 LED screens during the dinner</td>
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<td>Logo on “Thank you” email</td>
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<td>Mention in Press Release</td>
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<td></td>
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<td>8,500 EUR</td>
<td>5,500 EUR</td>
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The Heat Pump Award (HPA) is an EHPA project that recognises the most efficient, smart, and sustainable heat pump project at a local level. The initiative was launched in 2011 under the name of Heat Pump City of the Year (HPCY) Award to highlight cities and regions that have put in place an energy efficient project that takes advantage of heat pump technology.

### Sponsorship package

<table>
<thead>
<tr>
<th>Platinum</th>
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</table>

- Your logo on the HPAward website
- Your logo on printed and online material
- Your logo at the HPAward webinar (and any other meeting where the award is presented)
- Present the award (for 1 category) at the annual HPAward ceremony
- Speaking slot at the HPAward webinar
- 2 posts on EHPA social media channels introducing your company as a sponsor leading to the HPAward webinar

3,500 EUR | 1,000 EUR
Policy events at the European Parliament

The European Parliament is where EU laws are thrashed out and positions are agreed. EHPA’s parliament events aim to bring our messages directly to the heart of EU policy making. By sponsoring these events, your company will get visibility with top lawmakers and will be supporting EHPA’s efforts to shape the best legislation for the sector. Show you care about getting the right legislation in place for the heat pump sector.

Sponsorship package:

- Logo on the online communication of the event
- Logo and mention in a news article post event

Premium

3,000 EUR
The Heat Pump KEYSMARK is a voluntary European certification mark (ISO type 5 certification) for all heat pumps, combination heat pumps and hot water heaters.

The scheme is owned by the European Committee of Standardization (CEN) and is executed by empowered certification bodies across Europe.

The Quality Label is a programme developed by EHPA aiming to assure the end-consumer of the quality of a heat pump unit or model range on the market. The label is based on tests according to international standards. There are currently 12 countries participating in the scheme. While the label has a European focus, it requires a national reference to verify the existence of a service organisation.

**Benefits of the Heat Pump KEYSMARK**

- A single certificate open to all interested parties
- Third-party based on test points from Ecodesign
- Regular factory production control and check of quality management
- Products tested once and recognised everywhere!

Scan here for more details
Market report

In a constantly developing industry such as heat pumps, it’s crucial to get periodical updates concerning market growth, new EU and national policies trends, regulations as well as forecasts.

Market research then plays a key role as it provides the answers your organisation needs to make decisions that will move you forward instead of back.

EHPA helps your company by making available the most comprehensive European heat pump market and statistics report once a year where you will find:

- Data from 22 countries
- An overview of the national market & success factors for development
- Heat pump development by type, year and country
- Industrial and technical trends
- National legislative framework
- Organisational status of each market
EHPA’s annual market reports are our most sought after products. With the successful report launch webinar and continuous requests for the latest heat pump sales data, sponsorship of this event guarantees wide ranging visibility to the sector, policy makers, thinktanks and the media like no other.

### Sponsorship package

<table>
<thead>
<tr>
<th></th>
<th>Basic</th>
<th>Premium*</th>
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</tr>
<tr>
<td>Logo on digital info package sent to relevant stakeholders – EHPA members, allies, media, policy makers</td>
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<tr>
<td>Quote in the press release</td>
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</table>

*The Premium package is limited to 2 companies.*
EHPA is committed to providing you with accurate, up to date figures which meet your unique market insight needs.

**Online statistics tool**

- **Industrial and technical trends**
- **Data from 22 countries**
- **An overview of the national market & success factors for development**
- **Heat pump development by type, year and country**

Scan here for more details
EHPA is the go-to source of information for all different sorts of heat pumps, and what better way to show off your projects than by featuring in one of our highly respected case study reports. Widely read and consulted even years afterwards, these reports are a visually appealing and accessible way to widen awareness and recognition of your offer. Upcoming case study reports include heat pumps in high rise buildings and large and industrial heat pumps.

<table>
<thead>
<tr>
<th>Sponsorship package</th>
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<th>Premim*</th>
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</thead>
<tbody>
<tr>
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<td></td>
<td>500 EUR</td>
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</tbody>
</table>

*The sponsorship package covers 1 booklet entry. Additional ones can be purchased at 500 euros each. Depending on the number of entries, please contact EHPA for a personalised offer.
Join the heat pump community

By becoming part of our community, you get access to a large network and services that aim in bringing the heat pump technology at the heart of Europe’s energy system. Our members share our vision of a decarbonised society in which heat pumps play an important role.

Who can join? Anyone with an interest in heat pumps and an official address in Europe!

Then you can join EHPA through the steps below:

01. Download the application form by scanning the code or go to our website, www.ehpa.org

02. Fill out the form and send it to memberships@ehpa.org

03. Your application will be submitted to the board for validation

04. Settle the membership fee and welcome on board!

Once it has been validated by the board, you are officially an EHPA member!

Questions about the application process? Send an email to memberships@ehpa.org
European Heat Pump Association
Rue d’Arlon 63-67, 1000
Brussels
Tél: +32 2 400 10 17
memberships@ehpa.org
www.ehpa.org