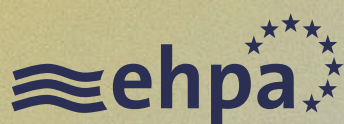


Be part of the future-proof
heat pump community

JOIN THE 'HEAT PUMP – ONLY' ASSOCIATION IN BRUSSELS

EHPA overview &
membership benefits





We call for an EU Heat Pump Accelerator

**because it will
create green jobs**

**because it will
boost climate
action**

**because it will
boost our energy
security**

**because it will
make clean heat
affordable**

**because it will
help decarbonise
industry**

**because it will get
homes off gas**

More on www.ehpa.org

180+

Members

90+

Manufacturers

40+

National
associations

25+

Universities &
research centres



Our mission

In a fully decarbonised Europe, heat pump technologies are the number one heating and cooling solution and a core enabler for a renewable, sustainable and smart energy system.

Our vision

EHPA is a forward-looking association aiming at putting heat pumps at the centre of the energy system by communicating the benefits of heat pumps, providing relevant information and being a reference point and integrator to all stakeholders.

Our objectives



Create a heat pump accelerator to support market development



Provide market, technical, financial & policy intelligence



Raise awareness and promote heat pump technology

Our team

Meet
each one
of us!



EHPA is composed of a strong and unified team that strives to reach its objectives. We are always looking for ways to promote and assist the development of heat pump technologies on the European market.



"EHPA is continuously working to create the right market conditions for the fast development of the heat pump technology in Europe"

Thomas Nowak,
Secretary General

Leadership

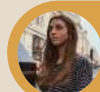


Thomas Nowak
Secretary General

Membership & Events



Savina Cenuse
Head of Membership & Events



Paula Acero Miras
Events Assistant

Policy



Jozefien Vanbecelaere
Head of EU Affairs



Mélanie Auvray
Senior EU Affairs Advisor



Alessia Del Vasto
EU Affairs Advisor



Martín Gutiérrez Román
Junior EU Affairs Officer

Administration & HR



Ana Pérez Quimbiulco
Operations Officer



Paula Antón Vergara
HR Officer & Executive Assistant

Externals

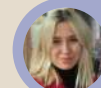


Pascal Westring
Statistics

Projects



Dan Stefanica
Head of EU Projects



Irene Egea Saiz
EU Projects Manager



Elena Ricci
EU Projects Officer



Sonia Bianconi
EU Projects Officer



Francesca Tamburrini
EU Projects Officer

Communication



Sarah Azau
Head of Communications



Danaé Kokkalis
Communication Officer



Daniela Floris
Communication Officer



Ana Pérez Quimbiulco
Communication Assistant



Milagros García
Communication Assistant

Heat Pump Keymark Certification



Tarik Bellahcene
Head of HP Keymark Secretariat



Danaé Kokkalis
Communication Officer Keymark Certification

Get the most out of your membership



Business opportunities and synergies



Find allies and join networks



Knowledge sharing



Visibility

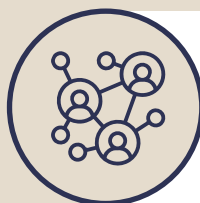


Influence policy and practice



Be inspired and drive change

Increase your visibility, impact and influence energy policies



- Meetings with key EU & national stakeholders
- Carry out targeted policy and communication campaigns
- Committees & working groups
- Task force meetings

Benefit from the latest market changes and monitor growth



- Market data from 22 countries
- Annual market report and online statistics tool
- Committees & working groups

Be part of the key players' network in the industry and beyond



- Policy debates & events
- High-level conferences & networking events
- Annual Heat Pump Forum & DecarbCities conference

Be aware of the latest industry updates



- Exclusive resources: weekly wrap-up, events, market data, databases etc.
- Flash news - webinars & training
- Members-only intranet and app

Shape the market in innovation & RD



- Identify & drive EU's innovation trends
- Apply to calls for funding and EU funded projects
- Gain access to a relevant network of like-minded professionals

Policy

EHPA is the voice of the European heat pump sector in Brussels. We work to shape EU policy that allows the heat pump sector to flourish, and heat pumps to become the number one heating and cooling choice by 2030. Policy work is naturally at the cornerstone of EHPA's activities.

Policy Toolbox

for members only

The website

Summarised policy status of each major policy dossier



What's currently high on the agenda



All relevant documents from EU, EHPA, and stakeholders



Concrete proposals on how to get involved



Committee and task force meetings

Jointly develop EHPA positions on the policy priorities



The Weekly Newsletter

Fresh policy news every week



The bi-weekly policy chat

Come and discuss with us the latest policy updates every two weeks on Friday morning!



scan here
for more
details

Questions about policy?

Send an email to policy@ehpa.org

Projects

EHPA continuously monitors new heat pump relevant calls and is actively involved in several EU-funded projects that are part of the H2020, Horizon Europe, LIFE and Interreg programmes, while encouraging excellence in the sector via its annual Heat Pump Award.



SunHorizon

Coupling solar photovoltaic with heat pump technology



ETIP-RHC Platform

Multi sector innovation on renewable heating and cooling



REWARDHeat

Innovating the district heating and cooling sector by developing new technologies and enabling the exploitation of an urban available and sustainable fuel mix



SPIRIT

Implementation of sustainable heat upgrade technologies for industry



PUSH₂HEAT

Pushing the market potential of heat pumps for heat upgrading in the industrial sector



SuperHomes2030

Up-scaling integrated deep renovation home services for Ireland



REDI₄HEAT

RED implementation for heating and cooling



ECHO

Efficient compact modular thermal energy storage system



BEST-STORAGE

Developing long and short-term high-energy density storage solutions

Events

EHPA's events are meant to streamline all the policy work that is done throughout the year by specifically highlighting the Heat Pump Accelerator in the context of REPowerEU. Different types of events are planned throughout the year to address the policy priorities, as well as residential, commercial, industrial applications of heat pumps and market data while providing an integrated perspective on the economic, social, technological, environmental factors that speed up market deployment and help Europeans gain independence from fossil gas faster. The online events are meant to build towards EHPA's main events.

Main events

Heat Pump Forum



Heat Pump Award



DecarbCities Conference



Take an active role!

Enhance visibility.

Show leadership.

Join networks.

Create synergies.

Find inspiration.

Be influential.



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for more
details

Questions about events?

Send an email to events@ehpa.org

Heat Pump Forum

The Heat Pump Forum is EHPA's yearly flagship event, bringing together the energy transition thought leaders: high-level policymakers, major players of the heating and cooling industry, and influencers from related stakeholders. Its intention is to explore the sector opportunities from a holistic approach to exceed our commitment to reach a fully decarbonised Europe before 2050. It has set its sight to be the perfect gathering to get inspired and to inspire others, but above all, to foster the ideas and best practices that drive change, ensure a green and affordable heating and cooling and support the mass deployment of heat pumps.

Sponsorship package

| | | #HPForum Platinum - 3 packages- | #HPForum Gold package - Unlimited | #HPForum Silver package - Unlimited | #HPForum Support package - Unlimited |
|-----------------|--|---------------------------------------|---|--|---|
| Before event | Logo on hpforum.eu | ✓ | ✓ | ✓ | ✓ |
| | Company profile on hpforum.eu | ✓ | | | |
| | One news item mentioning sponsors on hpforum.eu | ✓ | ✓ | | |
| | Logo and mention in the email invitations | ✓ (X6) | ✓ (X4) | ✓ (X2) | ✓ (X1) |
| | Logo on event registration page (Eventbrite) | ✓ | ✓ | | |
| | Logo on ehpa.org home page. | ✓ | ✓ | ✓ | |
| | Mention on Press Release | ✓ | ✓ | | |
| During event | Logo on 2 LED screens on-site. | ✓ | ✓ | | |
| | Logo during the conference breaks (on-site and online) | ✓ | ✓ | | |
| | Award speech Heat Pump City of the Year Award Prize | ✓ | | | |
| | Award speech of one of the three Heat Pump Award categories: DecarBuilding, DecarbIndustry, Lighthouse Heat Pump** | | ✓ | | |
| After event | Logo on "Thank you" email | ✓ | ✓ | ✓ | |
| | Logo on the graphics and recording of the event | ✓ | | | |
| | Guaranteed tickets - limited seats available* | 7 tickets | 4 tickets | 2 tickets | |
| | | 10,000 EUR | 8,000 EUR | 5,000 EUR | 1,000 EUR |



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details

Heat Pump Forum C-level dinner

The sponsorship packages (Platinum, Gold, Silver, Support) apply to the Heat Pump Forum. The C-level dinner takes place the evening before the Heat Pump Forum and has a separate sponsorship package as per below.

Sponsorship package

| Sponsorship package | | C-Level dinner |
|---------------------|--|----------------|
| Before event | Logo on hp-forum.eu | ✓ |
| | Company profile on hp-forum.eu | ✓ |
| | One news item mentioning the sponsors on hp-forum.eu | ✓ |
| | Logo and mention in the email invitations (6x) | ✓ |
| | Logo on ehpa.org home page | ✓ |
| During event | Logo on LED screen | ✓ |
| | CEO quotes (3x) or 30' subtitled video on LED screen | ✓ |
| After event | Logo on the recording of the event | ✓ |
| | Mention in the press release | ✓ |
| | Mention in the "thank-you" email | ✓ |
| Guaranteed places | | 10 tickets |
| | | 15,000 EUR |



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DecarbCities Conference

The DecarbCities Conference provides a platform to present technical and organisational solutions' for and from cities, showing a breadth of approaches to replace existing fossil fuel-based technologies with heating systems that use renewable energies and to reduce heat demand. A well-planned and well executed heat transition, driven by local needs and resources, and supported by national and European actors, can provide energy security for all, halt climate change and improve quality of life. The DecarbCities Conference will showcase how cities succeed in the decarbonisation challenge and define clear delivery pathways for future-proof urban heating and cooling solutions.



Sponsorship package

| | | Platinum | Gold | Silver |
|---|--|-----------|-----------|-----------|
| Before event | Logo on decarbcities.eu | ✓ | ✓ | ✓ |
| | Company profile on decarbcities.eu | ✓ | | |
| | Logo and mention in the email invitations | ✓ | ✓ | ✓ |
| | Logo on event registration page | ✓ | | |
| | One news item mentioning sponsors on decarbcities.eu | ✓ | ✓ | ✓ |
| | Banner with company logo on ehpa.org home page | ✓ | | |
| During event | Logo on 2 LED screens during the event | ✓ | ✓ | |
| | Logo during the conference breaks | ✓ | ✓ | |
| | Opening speech of the World Café* | ✓ | | |
| | Logo during the World Café on LED screen | ✓ | | |
| | Your company desk for materials/screens/presentations ** (desk provided) | ✓ | ✓ | |
| | Logo on 2 LED screens during the dinner | ✓ | | |
| After event | Logo on "Thank you" email | ✓ | ✓ | |
| | Mention in Press Release | ✓ | | ✓ |
| | Mention in News article on decarbcities.eu | ✓ | | |
| Guaranteed tickets - limited seats available* | | 3 tickets | 2 tickets | 1 tickets |
| | | 8,500 EUR | 5,500 EUR | 3,000 EUR |



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Heat Pump Award

The Heat Pump Award (HPA) is an EHPA project that recognises the most efficient, smart, and sustainable heat pump project at a local level. The initiative was launched in 2011 under the name of Heat Pump City of the Year (HPCY) Award to highlight cities and regions that have put in place an energy efficient project that takes advantage of heat pump technology.

Sponsorship package

| | Platinum | Gold |
|---|------------------|------------------|
| Your logo on the HPAAward website | ✓ | ✓ |
| Your logo on printed and online material | ✓ | ✓ |
| Your logo at the HPAAward webinar (and any other meeting where the award is presented) | ✓ | |
| Present the award (for 1 category) at the annual HPAAward ceremony | ✓ | |
| Speaking slot at the HPAAward webinar | ✓ | |
| 2 posts on EHPA social media channels introducing your company as a sponsor leading to the HPAAward webinar | ✓ | |
| | 3,500 EUR | 1,000 EUR |



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Policy events at the European Parliament

The European Parliament is where EU laws are thrashed out and positions are agreed. EHPA's parliament events aim to bring our messages directly to the heart of EU policy making. By sponsoring these events, your company will get visibility with top lawmakers and will be supporting EHPA's efforts to shape the best legislation for the sector. Show you care about getting the right legislation in place for the heat pump sector.

Sponsorship package:

| | Premium |
|---|-----------|
| Logo on the online communication of the event | ✓ |
| Logo and mention in a news article post event | ✓ |
| | 3,000 EUR |



Keep an eye
on EHPA
events here

Certification



The **Heat Pump KEYMARK** is a voluntary European certification mark (ISO type 5 certification) for all heat pumps, combination heat pumps and hot water heaters.

The scheme is owned by the European Committee of Standardization (CEN) and is executed by empowered certification bodies across Europe.

The **Quality Label** is a programme developed by EHPA aiming to assure the end-consumer of the quality of a heat pump unit or model range on the market. The label is based on tests according to international standards. There are currently 12 countries participating in the scheme. While the label has a European focus, it requires a national reference to verify the existence of a service organisation.

Benefits of the Heat Pump KEYMARK



A single certificate open to all interested parties



Third-party based on test points from Ecodesign



Regular factory production control and check of quality management



Products tested once and recognised everywhere!



Scan here for more details

4.3 Czech Republic

Table 4.3-1: Market overview - Czech Republic

| | Space heating | Water heating |
|-------------------------|---------------|---------------|
| Sales | 24k | 220 |
| Stock | 150k | 1271 |
| Sales per 1k households | 0.27 | 0.02 |

Table 4.3-2: Market shares - Czech Republic

| | |
|------------------------------|-------|
| Market share - space heating | 34.2% |
| Market share - water heating | .1% |

Table 4.3-3: Benefits from HP stock - Czech Republic

| | Space heating | Water heating |
|---------------------------------|---------------|---------------|
| Renewable energy produced | 2.17 TWh | 0.00 TWh |
| CO ₂ emissions saved | 0.55 Mt | 0.00 Mt |
| Final energy saved | 2.78 TWh | 0.00 TWh |
| Full time jobs provided | 3537 jobs | 3.76 jobs |

Table 4.3-4: Energy prices - Czech Republic

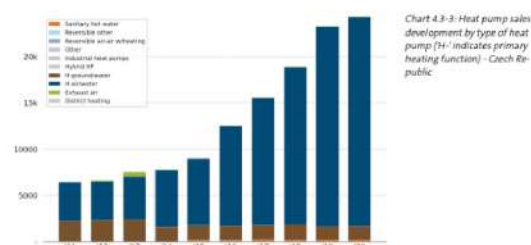
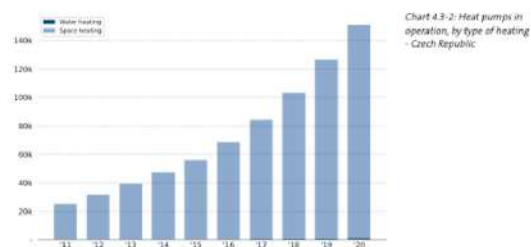
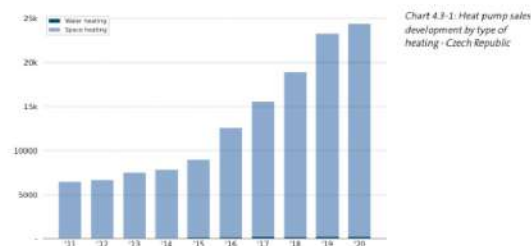
| | |
|-----------------------|------------|
| Electricity | 0.18 €/kWh |
| Heat pumps (avg. SPV) | 0.06 €/kWh |
| Gas | 0.06 €/kWh |
| Heating oil | 0.06 €/kWh |

Table 4.3-5: Eurostat facts - Czech Republic

| | |
|--------------------------------|---------|
| Growth of new building permits | -4.50pp |
| Renovation rate | 8.87pp |
| Construction index | 84.42 |

Table 4.3-6: Sales development - Czech Republic

| | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2020 vs 2019 |
|----------------------------|-------|-------|--------|--------|--------|--------|--------|--------------|
| District heating | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - |
| Exhaust air | 49 | 11 | 35 | 60 | 45 | 47 | 69 | 2.8% |
| Heat/water | 6 177 | 7 199 | 10 827 | 13 718 | 16 977 | 21 563 | 22 415 | 4.7% |
| H-ground/water | 1 578 | 1 586 | 3 523 | 1 561 | 1 647 | 1 417 | 1 440 | 1.6% |
| Hybrid HP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - |
| Industrial heat pumps | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - |
| Reversible air-air heating | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - |
| Reversible other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - |
| Sanitary hot water | 0 | 182 | 389 | 237 | 203 | 220 | 220 | 0% |
| Total | 7 804 | 8 972 | 22 572 | 15 576 | 18 892 | 21 267 | 24 944 | 4.4% |



Market report

In a constantly developing industry such as heat pumps, it's crucial to get periodical updates concerning market growth, new EU and national policies trends, regulations as well as forecasts.

Market research then plays a key role as it provides the answers your organisation needs to make decisions that will move you forward instead of back.

EHPA helps your company by making available the most comprehensive European heat pump market and statistics report once a year where you will find:

Data from 22 countries

An overview of the national market & success factors for development

Heat pump development by type, year and country

Industrial and technical trends

National legislative framework

Organisational status of each market

Market report

EHPA's annual market reports are our most sought after products. With the successful report launch webinar and continuous requests for the latest heat pump sales data, sponsorship of this event guarantees wide ranging visibility to the sector, policy makers, thinktanks and the media like no other.

Sponsorship package

| | Basic | Premium* |
|---|-----------|-----------|
| Presentation slot in launch webinar | | ✓ |
| Logo on webinar communication materials | ✓ | ✓ |
| Logo on digital info package sent to relevant stakeholders – EHPA members, allies, media, policy makers | ✓ | ✓ |
| Quote in the press release | | ✓ |
| | 1,500 EUR | 3,000 EUR |

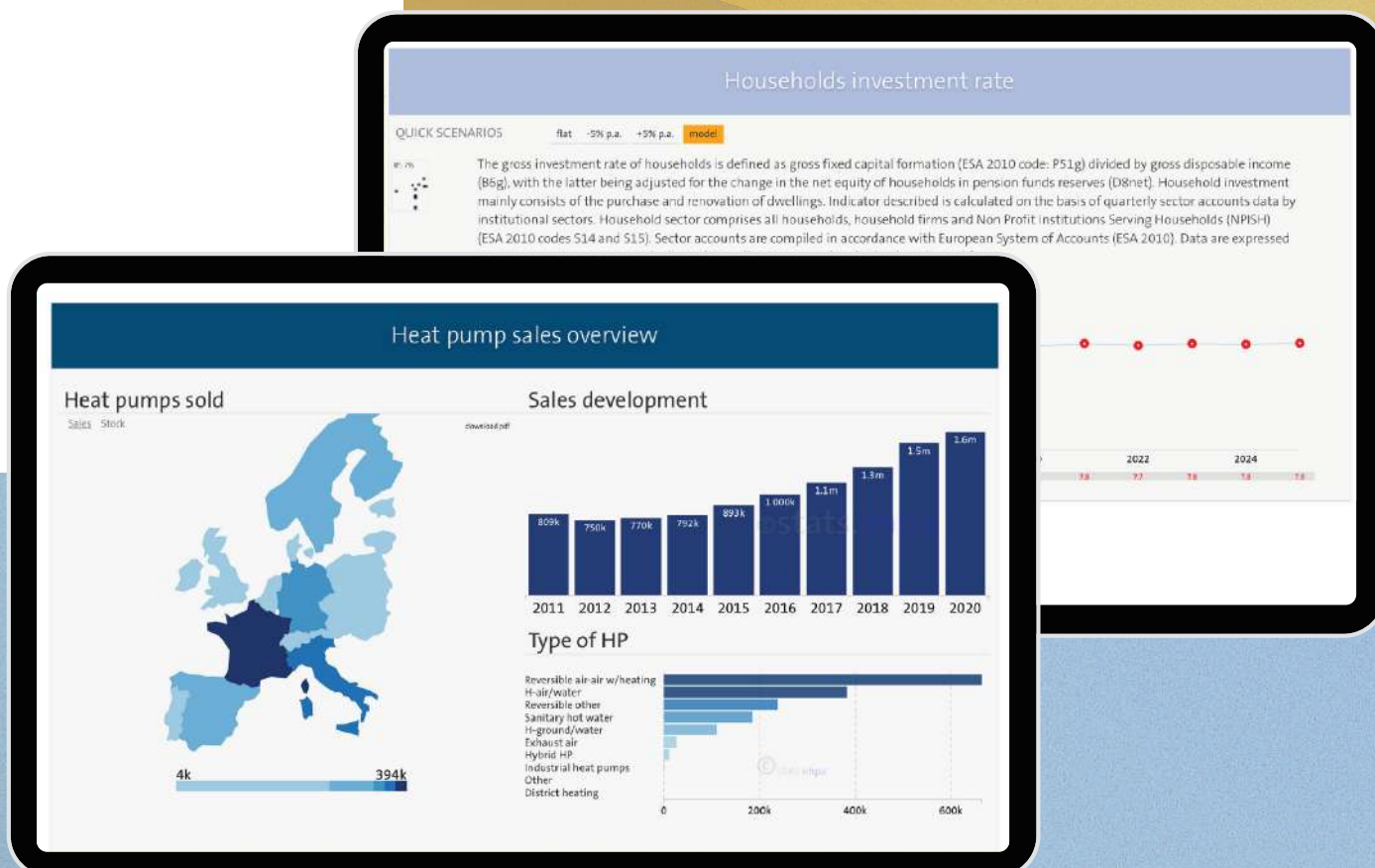
*The Premium package is limited to 2 companies.



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Online statistics tool

EHPA is committed to providing you with accurate, up to date figures which meet your unique market insight needs



Industrial and technical trends



Data from 22 countries



An overview of the national market & success factors for development



Heat pump development by type, year and country



Scan here for more details



Publications and case study reports

EHPA is the go-to source of information for all different sorts of heat pumps, and what better way to show off your projects than by featuring in one of our highly respected case study reports. Widely read and consulted even years afterwards, these reports are a visually appealing and accessible way to widen awareness and recognition of your offer. Upcoming case study reports include heat pumps in high rise buildings and large and industrial heat pumps.

Sponsorship package

| | Basic | Premim* |
|--|---------|-----------|
| Booklet entry (500 words + three pics)* | ✓ | ✓ |
| Presentation slot in launch webinar | | ✓ |
| Logo on digital info package sent to relevant stakeholders – EHPA members, allies, media, policy makers | | ✓ |
| Logo on webinar invites | | ✓ |
| | 500 EUR | 2,500 EUR |

*The sponsorship package covers 1 booklet entry. Additional ones can be purchased at 500 euros each. Depending on the number of entries, please contact EHPA for a personalised offer.



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Join the heat pump community

By becoming part of our community, you get access to a large network and services that aim in bringing the heat pump technology at the heart of Europe's energy system. Our members share our vision of a decarbonised society in which heat pumps play an important role.

Who can join? Anyone with an interest in heat pumps and an official address in Europe!

Then you can join EHPA through the steps below:

01.

Download the application form by scanning the code or go to our website, www.ehpa.org



02.

Fill out the form and send it to memberships@ehpa.org



03.

Your application will be submitted to the board for validation



04.

Settle the membership fee and welcome on board!



Once it has been validated by the board, you are officially an EHPA member!




Become a member now


Questions about the application process?


Send an email to memberships@ehpa.org



Get in touch!

European Heat Pump Association 
Rue d'Arlon 63-67, 1000
Brussels

Tél: +32 2 400 10 17 

memberships@ehpa.org 

www.ehpa.org 