



# HEAT PUMP CITY OF THE YEAR AWARD (HPCY)

SPONSORSHIP PACKAGES



# AWARDING OUTSTANDING HEAT PUMP PROJECTS

The **Heat Pump City of the Year (HPCY) Award** is an EHPA project which recognises the most efficient, smart and sustainable Heat Pump project at local level.

The HPCY Award was launched in 2011 to highlight cities and regions that have put in place an energy efficient project which takes advantage of Heat Pump technology.

The international appeal of the award has grown year after year and now attracts participants from all over Europe and beyond.

The HPCY Award Ceremony takes place every year.



## THE AWARD AIMS TO:

1. Collect best practice examples of Heat Pumps in urban areas to present to EU authorities
2. Create role models for those who still hesitate to change  
Raise people's awareness of the potential of Heat Pumps,
3. Raise people's awareness of the potential of Heat Pumps,
4. Recognise the innovative and continues work in the sector.

## STATS:

**176**

**submissions**

(each year we receive more than the previous)

**56**

**participating cities**

**30**

**participating countries**

from Europe and beyond

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## SPONSORSHIP PACKAGES:

	Premium	Basic
Your logo on the HPCY website	✓	✓
Award the prize at the ceremony	✓	
Your logo on printed and online material	✓	✓
Speaking slot at the HPCY webinar	✓	
Your logo on the HPCY calendar	✓	✓
	4000 €	2000 €

## IN DETAILS:

1. Logo on the HPCY website for 1 year,
2. Dissemination of printed material (flyer) in EHPA events targeting policy makers, city representatives, city planners, consultancies, architects, local authorities
3. Speaking slot at the HPCY2021 webinar to be held in Q3 of 2021 with 100 attendees. Potentially in the framework of the **European Cities and Regions Week**
4. Speaking slot and award the prize at the HPCY ceremony. The event attracts more than 250 participants including the above mentioned stakeholders
5. Your logo on the HPCY calendar

Visit the HPCY website: <https://hpcy.ehpa.org>



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