

EHPA

MEDIA PARTNERSHIP



EHPA CONTACT INFORMATION

EHPA
Ms. Eirini Litina
Communications
Renewable Energy House
Rue d'Arlon 63-67
B-1040 Brussels
Belgium
Tel: +32 2 400 10 17
Fax: +32 2 400 10 18
Email: eirini.litina@ehpa.org
Web: www.ehpa.org

PARTNER CONTACT INFORMATION

Company name _____
Contact person Ms. Mrs. Mr. _____
First name _____
Surname _____
Phone _____ Fax _____
E-mail: _____
Website _____
Street _____
Postal code _____ City _____
Country _____

This Media Partner Agreement outlines the responsibilities of the **European Heat Pump Association (EHPA)** and _____ (the Partner) for promotion of each others activities. The European Heat Pump Association represents the Heat Pump Industry in Brussels. The EHPA organizes and co-organizes events – Decarb Heat 2018 and EHPA Forum 2018 that are also subject of this agreement. The dates and venues of those events are to be confirmed.

Against this background, the parties agree to the following terms:

EHPA'S RESPONSIBILITIES

The EHPA agrees to provide the benefits to the Partner as detailed below:

- a) Media Partner title/logo on the homepage of EHPA in section Partners visibility (please refer to Picture 1. at the end of the document) for a duration of 1 year from the date of signed agreement
- b) Logo/ link and 50-word media description on the Media Partners subpage of EHPA website (please refer to Picture 2. at the end of the document)
- c) Media Partner title/logo on all marketing material related to Decarb Heat 2018 or/and EHPA Forum 2018
- d) Logo/link on the Media Partners section of the conferences' landing pages with description (max 50 words)
- e) Logo listed with 50-word media description under Media Partners in the conferences' brochure
- f) Access to the conferences and all their features
- g) Distribution of publications (50 max) during the conferences (areas advised by EHPA)
- h) Social media coverage of Partner's energy sector or other relevant activities

PARTNER RESPONSIBILITIES

The Partner agrees to provide the benefits to the organisers as detailed below:

- a) Decarb Heat 2018 banner visibility on the media outlet homepage for a duration of 2 months prior to the event (duration to be discussed)

- b) Decarb Heat 2018 banner visibility on the media outlet newsletters during the 2 months prior to the event (duration to be discussed)
- c) Publication of Q&A and/or Opinion with the speakers of the Decarb Heat 2018 or/and EPHA Forum 2018 about the importance of decarbonisation of the energy system in Europe (choice of the event to be discussed)
- d) Full-page promotion of EHPA Forum 2018 or/and Decarb Heat 2018 in the print edition of news outlet (when applicable) the months before the conferences (choice of the event to be discussed)
- e) Highlights from the Decarb Heat 2018 in print and online after the conference takes place
- f) Social media coverage prior to, during, and after the Decarb Heat 2018
- g) Publication of Press Releases of EHPA on the Partner's media outlet
- h) Social media coverage of selected EHPA activities
- i) Listing of Decarb Heat 2018, EHPA Forum 2018 and other EPHA events and conferences in the events section (e.g. events calendar) of the Partner's website

ACKNOWLEDGEMENT

EHPA and the Partner acknowledge and agree to comply with all terms and conditions contained in this Media Partner Agreement. The signatories agree to not issue invoices for the exchange of services offered in the points above.

General Condition

This is an agreement with no financial commitment for either party. In case of cancellation or termination of the agreement, neither party can claim compensation from the other party for any products or services delivered. This agreement is signed in good faith by both parties for mutually beneficial promotion.

FOR THE ORGANISER:

Eirini Litina
Communications officer

FOR THE PARTNER:

Name and function of the authorised individual:

.....
Date:

Stamp & signature

.....
Date:

Stamp & signature

IMPORTANT FOR COMMUNICATIONS, PLEASE FILL IN BELOW:

Account Manager: Designation:.....

Email Address:

Telephone Number: Mobile Number:.....

Company Address:

.....

Social Media Sites: Journalist Twitter:.....

Database Total Count:

Unique Online Visits per month:

Online Newsletter Outreach:

Number of Print/Digital Subscribers:

Print Circulation/Periodicity (daily/weekly/monthly):

Geographic Print Outreach/Distribution:

Target Audiences:

Target Sectors:

Other Comments:

.....

Picture 1.

ehpa european heat pump association

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ABOUT TECHNOLOGY MEDIA QUALITY PROJECTS MARKET DATA POLICY EVENTS

EUROPEAN HEAT PUMP SUMMIT
Visit EHPA booth at the HP Summit on 24-25 October 2017.

15 STORIES OF INDUSTRIAL HEAT PUMPS!
How to decarbonise heating & cooling in industry

DECARBHEAT | FIND OUT ABOUT THE INITIATIVE
The full decarbonisation of Europe is possible

Large scale heat pumps in Europe

15 EXAMPLES OF SUCCESSFUL INDUSTRIAL HEAT PUMP PROJECTS
CLICK HERE TO VIEW

NEWS CALENDAR MEDIA-GALLERY PUBLICATIONS PARTNERS

EHPA news Policy Technology Events

ehpa 15 examples of successful heat pump projects!
Sep. 27, 2017 | A brochure about large heat pump applications [more]

ehpa Register now! RHC-ETIP and DHC+ brokerage event -16th November in Brussels
Sep. 18, 2017 | EHPA, member of the European Technology and Innovation Platform on Renewable Heating & Cooling (RHC-ETIP), is happy to announce the... [more]

IGSHPA Call for papers for the 2nd IGSHPA Research Track
Sep. 13, 2017 | Sweden, Second Biennial Conference [more]

ehpa The Electrification Alliance - Electricity for an Efficient and Decarbonised Europe
Jun. 23, 2017 | Joint declaration by Avere, EURELECTRIC, the European Copper Institute, the European Heat Pump Association, SolarPower Europe and WindEurope [more]

LARGE HEAT PUMPS IN EUROPE
15 examples of industrial heat pump projects

PRESS RELEASE: THE FULL DECARBONISATION OF EUROPE

DECARB HEAT: RISTORI ON THE DECARBONISATION OF EUROPE

EUROPEAN HEAT PUMP SUMMIT
POWERED BY CHILVENTA

PROJECTS

HEAT4COOL

DryF

Picture 2.

Media partners - EHPA x

www.ehpa.org/media/media-partners/

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ABOUT TECHNOLOGY MEDIA QUALITY PROJECTS MARKET DATA POLICY EVENTS

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