Heat pump experts met for the third time at the European Heat Pump Summit in the Exhibition Centre Nuremberg on October 15–16, 2013. More than 250 international congress participants sourced information on current questions concerning the status quo and the future of heat pumps at presentations given by well-known speakers from Germany and abroad.

The key themes of the summit were innovative approaches to technical solutions, possible applications, market analyses and the challenges and opportunities resulting from the political framework like the F-gas Regulation and the European Union (EU) Ecodesign Directive. The summit also focused on the components, which played a special role this year. The highlights included the presentations on the IEA Heat Pump Programme, which examined trends and possible future uses of heat pumps in applications such as smart grids. The current figures and information on market development in many European countries, India and Russia were presented.

At the accompanying Foyer Expo, heat pump and component manufacturers presented their current products and new products for interested summit participants.

**Many international players**

“I am pleased that the event was a success, which once again shows that the heart of the heat pump beats in Nürnberg. Top-class presentations and a highly international audience prove that the orientation of the European Heat Pump Summit attracts a very good response from the experts,” sums up Richard Krowoza, member of the Management Board of NürnbergMesse. The participants came from 26 countries, including many EU Member States as well as countries like the United States, South Korea, Lithuania and Russia. “Six out of ten participants travelled from abroad,” says Mr. Krowoza.

From experts for experts

Dr. Rainer Jacobs, German heat pump and refrigeration information center Informationszentrum Wärmepumpen + Kältechnik (IZW) and coordinator of the European Heat Pump Summit, also sums up favourably. “The European Heat Pump Summit has become an established international platform for information exchange between heat pump professionals. The specialists gained a comprehensive overview of markets, technologies and components. At the European Heat Pump Summit they were able to discuss the key questions on the future of heat pumps on equal terms – the motto ‘from experts for experts’ was again practised in an impressive way.”

**Efficiency label for heat generating appliances celebrated**

To mark the recently effective EU Directive on the introduction of an energy efficiency label for heat generating appliances, the European Heat Pump Association (EHPA) initiated the symbolic cutting of the ‘Energy Label Cake’ at the evening get-together.

Thomas Nowak, secretary general of EHPA, commented as follows on the start of the compulsory label to be attached to all heat generating appliances: “The standard marking of energy efficiency is the right step towards more transparency in the market for heat generating appliances. It enables specialists and consumers to easily compare the performance figures of different heating appliances. We hope that the energy label will stimulate growth in the heat pump market.”

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**APIC to Organize Climate World 2014**

**March 11–14, 2014; Moscow, Russia**

International specialized exhibition Climate World is the most anticipated and intriguing event of the domestic HVAC&R market. The exhibition is held every year in early March, and puts together all progressive-minded representatives of HVAC&R business. Climate World 2014 will be held in March 11–14, 2014 at Expocentre in Moscow, Russia.

The specialized exhibition is a versatile marketing tool based on the face-to-face exchanges. Despite the development of the Internet and online businesses, the event allows the participants to sell products effectively, to meet with the people in the industry, to collect valuable information about the market and adjust its own marketing strategy, to study new equipment and even take part in law-making.

There are several exhibition projects in Russia related to the climate and refrigeration equipment.

However, the most experts agree that the main exhibition event of the year in Russia is the Climate World, organized by the exhibition company Euroexpo and the Association of Professionals in the Industry of Climate (APIC). The exhibition represents the whole spectrum of the HVAC&R market from manufacturers and suppliers of HVAC&R equipment to engineering and installation companies.

Climate World is traditionally focused on several important issues. Among them are promotion of advanced equipment and technologies, advocacy of civilized forms and principles of fair competition, and contribution to the sustainable development of Russian business. Climate World offers to the manufacturers the ability to respond quickly to any challenges of the climate and refrigeration market.

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