European Heat Pump Best Practice Guide now Published

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The European Heat Pump Best Practice Guide jointly conducted by EHPA and Delta Energy & Environment presents the heat pump ecosystem: European best practice examples showing pathways to successful and sustainable heat pump markets. The guide is aimed at all stakeholders inside and outside the heat pump industry, helping them to implement five guiding principles which will establish solid foundations for long term sustainable growth and maximise the market opportunities for heat pumps. The guide's explanation on how this can be achieved is illustrated by experiences and case studies from various European markets.

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Top Interview
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Samsung Electronics' air conditioner business has been moving ahead in global markets.

Donghoon Shin, vice president of the Sales and Marketing Team, Digital Appliances, talked to JARN recently about the company's developing air conditioner business in the markets of North America, Latin America, CIS, China, and India. Mr. Shin emphasized their operational system that integrates all company functions and Samsung's strong aspiration to become the market leader.