

**PRESS RELEASE**

**Brussels, 29 November 2018 –**

## **A carbon neutral economy in 2050 needs to prioritise heating and cooling**

EHPA applauds the ambitious goal set by the European Commission in the [Strategy for a prosperous, modern, competitive and climate neutral economy by 2050 – A Clean Planet for all](#), that has been published yesterday, 28th November. However, to become reality, this vision will require that only the compatible scenarios are implemented, and that priority is given to the decarbonisation of the heating and cooling sector.

**Thomas Nowak**, Secretary general of the European Heat Pump Association (EHPA) said “We understand that proposing two scenarios complying with the IPCC requirements for a decarbonised society has required strong leadership by both Vice President Sefčovič and Commissioner Cañete! We hope that the process will allow more efforts to be made in decarbonising the heating and cooling sector by 2050. The technologies needed are already available today to substantiate a super-proportional level of ambition. What is missing now is the best set of policy options to integrate the existing solutions in an efficient and citizen-friendly manner”.

Fuel the discussion with the hashtag: #DecarbHeat

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**Note to the editor**

The Brussels based European Heat Pump Association (EHPA) represents the majority of the European heat pump industry. It has currently 119 members from all parts of the industry's value chain: heat pump and component manufacturers, research institutes, universities, testing labs and energy agencies. Its key goal is to promote awareness and proper deployment of heat pump technology in the European market place for residential, commercial and industrial application. EHPA coordinates the European Quality label for heat pumps and the EUCERT education and training scheme for heat pump installers. It compiles the annual sales statistics and market outlook. For more information, please visit: [www.ehpa.org](http://www.ehpa.org).