

**PRESS RELEASE**

**Brussels, 27 November 2018 –**

## **“Carbon pricing” to convert targets into achievements**

On the eve of the publication of the European Commission Low Carbon Energy Strategy and the “[High-Level Round Table on the Decarbonisation of the Heating Sector](#)”, the European Heat Pump Association (EHPA) joins forces with global companies to **call for a minimum carbon pricing for heating (notably in buildings)**, aside new carbon pricing mechanism for power and transport sector.

Thomas Nowak (EHPA’s Secretary General) said “it is undisputed that in order to reach a decarbonised sustainable and smart energy system in 2050, **heating needs to become EU’s priority**. “Carbon pricing” will speed up the energy transition, making renewable heating solutions, such as heat pumps, more attractive to the end user, and unleashing the investments needed.”

Find here the text of the joint declaration “[Global companies call for more action – to support a strong and predictable carbon price](#)” and the [summary of the study](#).

Fuel the discussion with the hashtags: [#CarbonPricing](#) and [#DecarbHeat](#)

**Contact details**

Ms Eirini Litina, +32 (2) 400 10 35, [eirini.litina@ehpa.org](mailto:eirini.litina@ehpa.org)

**Note to the editor**

The Brussels based European Heat Pump Association (EHPA) represents the majority of the European heat pump industry. It has currently 119 members from all parts of the industry's value chain: heat pump and component manufacturers, research institutes, universities, testing labs and energy agencies. Its key goal is to promote awareness and proper deployment of heat pump technology in the European market place for residential, commercial and industrial application. EHPA coordinates the European Quality label for heat pumps and the EUCERT education and training scheme for heat pump installers. It compiles the annual sales statistics and market outlook. For more information, please visit: [www.ehpa.org](http://www.ehpa.org).